



Press Release

Following the announcement of SEMICON Europa
to co-locate with Messe München tradeshows:

The Grenoble ecosystem will work hand in hand with the German stakeholders to expand the show

Grenoble, October 25, 2016 – SEMI Europe announced yesterday that the next edition of the SEMICON Europa tradeshow will be held in co-location with Productronica in Munich. The Grenoble ecosystem will take advantage of this move and work together with its German partners to make next year's, and possible future editions in Munich, as successful as the past editions in Dresden and Grenoble.

The combination of these leading industrial events will be another step in opening up the tradeshow to cover the entire electronics value chain. This follows the model, put in place in Grenoble since 2014, of bringing the application sectors into the world of semiconductor design and manufacturing.

The figures speak for themselves, the 2014 Grenoble edition of SEMICON Europa paved the way for a new era of the tradeshow:

- Close to 6000 Industry experts, professionals and executives attended which makes SEMICON Europa the largest industry event in Europe
- +28% visitors compared to the previous year
- +18% more exhibitors
- +48% more exhibition space
- New segment: Allée des Clusters
- New segment: Innovation Village: The Hub for Start-ups, Investors and Innovators

This progress continued in Dresden in 2015, cementing even further the existing relations between the two ecosystems. The 2016 edition in Grenoble is expected to provide a further confirmation of this trend.

Along with Dresden, Grenoble is widely recognised as one of the global capitals for microelectronics, and more widely, digital technologies, in Europe. This is highlighted by the presence of the abundance of actors from industry, research and academia working in these areas (the digital technologies sectors counts roughly 40 000 jobs in the Greater Grenoble Area) as well as the level of innovation.

As the President of the Greater Grenoble City Area, Christophe Ferrari, puts it, "In Grenoble, we have the capacity to reinvent ourselves and to invest in promising new fields to develop cutting-edge technology". This reinvention is clear from the way technology in Grenoble has developed to go beyond the pure microelectronics sector to encompass all digital technologies, including hardware and software, and their possible applications – IoT, ICT, transport, energy, smart cities, factory of the future etc. The 2016 edition of SEMICON Europa, co-located with the international Tradeshow IoT Planet is further evidence of this ability to reinvent ourselves and to innovate.

It is a great opportunity to export Grenoble's innovative spirit to Munich and to work together to make SEMICON Europa even bigger, to give it a wider scope and to continue on the path of innovation.

As Isabelle Guillaume, CEO of the European gold label digital technology cluster founded in Grenoble and President of the Silicon Europe Cluster Alliance, puts it, "it is key to be able to link the

semiconductor industry with systems and industry 4.0 to create more value for all the innovative digital value chain.”

The momentum in Grenoble is such that the established stand-alone programmes such as the MEMS Summit and Advanced Packaging Summit will be expanded as of 2017 with a planned Imaging Summit co-organised with SEMI Europe. Both the Grenoble and Dresden ecosystems have also been invited by SEMI Europe to join the governance set up with Messe München for the definition of the content and topics of the show.

"As Isère promotion agency, we have always been actively involved in promoting the Isère and regional ecosystem in Europe and abroad. We will continue to promote the industry players and their know-how and we are happy that they get to expand their playground", says Yannick Neuder, president of AEPI, Invest in Grenoble-Isère Agency.

The co-location of SEMICON Europa and a major trade show organised by Messe München certainly represents an opportunity to export the Grenoble model, as well as an opportunity for the regional actors, companies and research centres to enlarge their scope and gain new business opportunities.

- Press Contacts -

Ingrid Mattioni, Minalogic

Tel +33 4 38 78 03 01 - +33 6 76 26 05 03

Email ingrid.mattioni@minalogic.com

Kate Margetts, Grenoble-Alpes Métropole

Tel +33 4 57 38 49 72 - +33 6 37 60 04 86

Email kate.margetts@lametro.fr

Anne Giraudel, AEPI

Tel +33 476 70 97 03 - +33 607 909 142

Email a.giraudel@grenoble-isere.com

About Minalogic

Minalogic is a global innovation cluster for digital technologies serving France's Auvergne-Rhône-Alpes region. The cluster supports the region's leading innovators by facilitating networking, fostering collaborative R&D, and providing companies with personalized assistance throughout all phases of business growth. The products and services developed by our members address all industries, from ICT and healthcare to energy and advanced manufacturing.

Minalogic was founded in 2005 and today boasts more than 330 members, including 280 companies. The cluster has certified 450 projects that have secured total government funding of €805 million of the more than €2 billion in total R&D spending these projects represent. The 56 projects completed to date have resulted in 37 products (either on the market or in the process of being prepared for market release) and generated €1.25 billion in revenue.

www.minalogic.com

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About AEPI

Invest in Grenoble-Isere, France-AEPI is tasked with promoting investment and economic development. The agency strives to promote the benefits of doing business in Grenoble-Isère nationally and internationally with the goal of attracting new businesses to the area.

Your bridge between Grenoble-Isere and the world.

The agency focuses its efforts on the rest of Europe and the United States, and also runs a number of programs targeting Asia with the support of the Invest in France Agency.

Over the past seventeen years, the agency has helped 450 businesses—both French- and foreign-owned—move to Grenoble-Isere, contributing to the creation of 9,900 jobs.

The agency's added value lies in its capacity to create the necessary conditions for effectively identifying and attracting manufacturing businesses that could benefit from a foothold in Grenoble-Isere, and then giving them the support they need to move here—and stay here for the long term. The area's cross-cutting ecosystem encompassing higher education, research, and industry provides particularly fertile ground for starting a new business or growing an existing one. The agency leverages local economic development expertise with a vast, deep network of relevant contacts to give both businesses and local governments the keys to successful development.

The agency's Economic Observatory forms the cornerstone of its economic development activities. The Observatory produces research on the area's flagship industries, tracks local manufacturing, and provides up-to-the-minute economic data.

www.grenoble-isere.com

About Grenoble-Alpes Métropole

The Greater Grenoble City Area brings together different municipalities who have chosen to work together to become stronger and to provide more effective city services . Grenoble-Alpes Métropole is the principal local authority in charge of transport, urban development, universities, research and innovation (among other domains).

Capital of the Alps – Situated at the heart of the Alps, the Greater Grenoble Area is the biggest Alpine city in Europe.

Capital of Innovation – There is a rich history of collaboration between industry, research and universities in Grenoble Area which is fostered by local authorities.

www.lametro.fr