

CES
LAS VEGAS^{NV}

January 9-12
2018

THE
TECH
REGION



**Auvergne-
Rhône-Alpes**

#TheTechRegion

www.auvergnerhonealpes.fr



La Région
Auvergne-Rhône-Alpes



foreword

As the top French Region for digital technology, the Auvergne-Rhône-Alpes Region boasts one of the most dynamic ecosystems in Europe and even the world. We welcome all who are driven by a thirst for audacity and innovation. Whether you are a startup or major company, our dynamic Region can match your ambition to create the world of tomorrow.

French Tech is now well known around the world, and Auvergne-Rhône-Alpes, the first industrial area in France, has already launched the digital revolution. Our new digital campus is a lab of the future dedicated to innovative and disruptive digital training models which provide challenging opportunities for our students. With endorsements from most innovative leading tech companies, Auvergne-Rhône-Alpes Campus will become the new home of engineering talent for the digital industry in Europe.

From Grenoble to Lyon, Saint-Etienne to Clermont-Ferrand, our major innovations hub, the richness of our industrial heritage and the diversity of our expertise has made our region a “ninja of innovation” to borrow from Gary Shapiro. The vibrancy of our clusters and our centers of competitive excellence, such as Minalogic and Imaginove, is limitless. The automotive industry, IoT, bioTech, technical textiles, design tech, 3D printers, video games, sportTech... we have outstanding ambitions in each of these sectors and industries which are experiencing rapid growth thanks to the vibrancy of our clusters and our centers of competitive excellence.

Once you've seen us at CES, come to the Auvergne-Rhône-Alpes Region, where you'll find everything you need to develop your projects and make your dreams a reality. That is my pledge to you, and the promise of an entire area where innovation is our passion.

I hope you enjoy the 2018 International CES!

Laurent Wauquiez

President of Auvergne-Rhône-Alpes.

Auvergne-Rhône-Alpes, the Tech Region



2ND

Most attractive French region for foreign investment



1ST

Industrial region in France in terms of employment



2ND

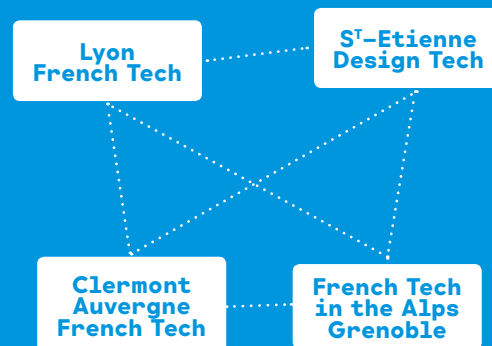
Region in France in terms of employment in the digital industry (90 000 jobs)

LARGEST EUROPEAN CLUSTER DEDICATED TO THE DIGITAL ECONOMY

Major companies:

Adept, Almerys, ARM, Autodesk, Awabot, BD, Cegid, Criteo, CG - Crompton Greaves, ESKER, Esri, Forgerock, GE, HP, Intel, Mathworks, Oracle, Orange Labs, Salesforce, Schneider Electric, Siléane, Staubli, STMicro, Visiativ, Naver Labs...

A UNIQUE ECOSYSTEM OF FRENCH TECH-LABELED CITIES



Grenoble #5 most inventive city worldwide (forbes)

Leaders & Partners #1



MINALOGIC

The operator of the CES 2018

Minalogic is a global innovation cluster for digital technologies serving France's Auvergne-Rhône-Alpes region. The cluster supports the region's leading innovators by facilitating networking, fostering collaborative R&D, and providing companies with personalized assistance throughout all phases of business growth. The products and services developed by our members address all industries, from ICT and healthcare to energy and advanced manufacturing.



Founded in 2005



Boasts nearly 400 members



Including 350 Industrial members



500 projects certified



550 projects that have secured total government funding of €850 million of the more than €2 billion in total R&D spending these projects represent.



Minalogic has been a certified "Gold Label" Cluster of Excellence since 2012.



AUVERGNE-RHÔNE-ALPES ENTREPRISES

Booth 51050

Auvergne-Rhône-Alpes Entreprises helps companies, in particular start-ups, to grow in the Auvergne-Rhône-Alpes Region, in France and in international markets.

Our missions



Assist companies in their set-up in Auvergne-Rhône-Alpes: technical and financial support, networking...



Support companies in their international and innovation projects, for example by organizing regional booth in trade shows and business conventions dedicated to IT and industrial sectors.



Contribute to the dynamics of regional clusters



Promote the Auvergne-Rhône-Alpes region and its economic development.

Leaders & Partners

#2

DIGITAL LEAGUE

With more than 530 members, Digital League is the largest high-tech business network in Auvergne-Rhône-Alpes.

Our members come from various branches such as software development, e-commerce, IT consulting, social media, IT security, software architecture, media agencies but also schools and research laboratories.

Whatever their size, we support businesses from the IT and high-tech industry in all stages of their development, especially in 3 missions:

► FEDERATING:

Strength in uniting digital companies, digital schools, universities, laboratories and digital research departments

► GROWING:

Growth for digital companies by sharing best practices in Sales & Marketing, HR & Training, Management & Funds, R&D & Technologies

► INFLUENCING:

Impact for our companies via wider visibility of activities on a regional, national and international level

#1 IT cluster in France with 530 members, 26.000 employees and 2,6 billions^c turnover.

Contact

👤 Maud Charaf
✉ m.charaf@digital-league.org
🌐 www.digital-league.org

imaginove

Since 2006, Imaginove has been a French triple-helix cluster, focused on the convergence of ICT and CCI industries and on the expansion of projects and businesses in digital content and services industry in the Auvergne-Rhône-Alpes Region.

Imaginove assembles almost 200 members (SMEs, academics, researchers, laboratories, R&D centres and universities) and supports them in R&D activities, collaborative projects, business development, new business models, access to finance (public and private), networking and internationalization.

Imaginove aims to:

► **Boost the innovation** and competitiveness of the ICT and CCI Industries focused on 3 creative universes (gaming & gamification, culture and knowledge, smart-living)

► **Promote business models** that encourage the search for new digital technologies (ex. Content, Data, VR)

► **Contribute to the development** of R&D in all fields related to the ICT and Creative sectors.

Contact

👤 David Gal-Regniez
✉ dgalregniez@imaginove.fr
🌐 www.imaginove.fr

FROM RESEARCH TO INDUSTRY cea tech

RESEARCH & TECHNOLOGY ORGANIZATION
Speeding innovation for industry

CEA Tech's innovation-driven culture develops technologies that ensure industry's competitiveness across multiple markets

With 4,500 multidisciplinary researchers in three labs —Leti, Liten and List— it combines deep expertise and world-class pre-industrialization facilities to focus strategically on global challenges such the digital transformation, clean & safe energies, health & wellness, safety & security and Industry 4.0.

CEA Tech files 600 patent applications a year, supports 600 partnerships and launches 200 high-tech startups. Its annual turnover is €650 million. CEA Tech is the technology research unit of CEA, which was identified by Thomson Reuters in 2016 as the most innovative research organization in the world.

Contact

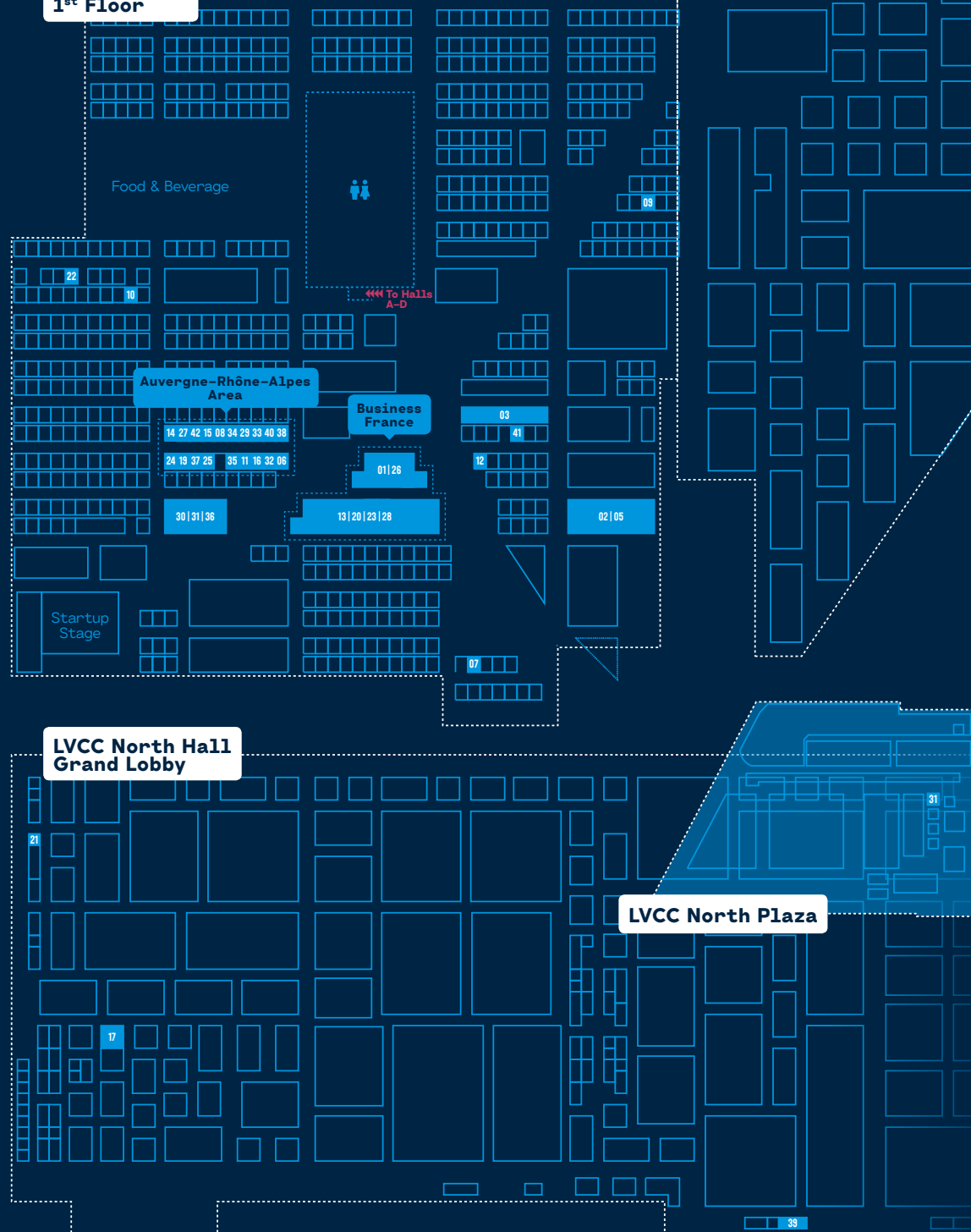
👤 Pascale Berruyer
✉ pascale.berruyer@cea.fr
🌐 www.cea-tech.fr

Portrait of Exhibitors

CES LAS VEGAS^{NV}
January 9–12 | 2018

**Eureka Park
2nd Floor**

**Eureka Park
1st Floor**



Exhibitors

	Companies	Booths	#
01	Airnodes	Eureka Park – Business France	#50821
02	Apitrak	Eureka Park – French IOT La Poste	#50722
03	Aryballe Technologies	Eureka Park – HW club	#51303/#51304
04	Clotoo	Eureka Park – Auvergne-Rhône-Alpes Area	
05	DiabeLoop	Eureka Park – French IOT La Poste	#50722
06	Drone Interactive	Eureka Park – Auvergne-Rhône-Alpes Area	#51040
07	Euveka	Eureka Park	#50011
08	EyeSee	Eureka Park – Auvergne-Rhône-Alpes Area	#51051
09	Elichens	Eureka Park Engie & SmartHome	#52134
10	Funky Sound Studio	Eureka Park – Audio Video	#51665
11	Glowbl	Eureka Park – Auvergne-Rhône-Alpes Area	#51046
12	GoTOUCH VR	Eureka Park	#51105
13	Hap2U	Eureka Park – Business France	#50617
14	Hease Robotics	Eureka Park – Auvergne-Rhône-Alpes Area	#51059
15	Helite	Eureka Park – Auvergne-Rhône-Alpes Area	#51053
16	Heroz	Eureka Park – Auvergne-Rhône-Alpes Area	#51044
17	Hexadrone	Las Vegas Convention Center 3D print – CRP USA	#8910
18	Holi	Sands Level 2	#43523
19	Ingenious Things	Eureka Park – Auvergne-Rhône-Alpes Area	#51056
20	Joy	Eureka Park – Business France	#50617
21	Kalray	Las Vegas Convention Center – Automotive	#9528
22	Kick Maker	Eureka Park	#51874
23	Lancey Energy Storage	Eureka Park – Business France	#50617
24	Lexip / Ark	Eureka Park – Auvergne-Rhône-Alpes Area	#51058
25	Lili smart	Eureka Park – Auvergne-Rhône-Alpes Area	#51052
26	Lovebox	Eureka Park – Business France	#50821
27	MeerSens	Eureka Park – Auvergne-Rhône-Alpes Area	#51057
28	Miraxess	Eureka Park – Business France	#50617
29	MonkeyFactory / My Bus	Eureka Park – Auvergne-Rhône-Alpes Area	#51047
30	Moovlab	Eureka Park – CEA/LETI	#50653
31	Navya	Las Vegas Convention Center (LVCC) – Automotive	NP-9 \ NP-9b
32	Oekon / MiniM-e	Eureka Park – Auvergne-Rhône-Alpes Area	#51042
33	Oria / Enhancia	Eureka Park – Auvergne-Rhône-Alpes Area	#51045
34	ParkMatch	Eureka Park – Auvergne-Rhône-Alpes Area	#51049
35	Pop'nlink	Eureka Park – Auvergne-Rhône-Alpes Area	#51048
36	PowerUp	Eureka Park – CEA/LETI	#50653
37	SensSight	Eureka Park – Auvergne-Rhône-Alpes Area	#51054
38	Short Edition	Eureka Park – Auvergne-Rhône-Alpes Area	#51041
39	Smart Me Up	Las Vegas Convention Center (LVCC) – Automotive	#4900
40	Sylink	Eureka Park – Auvergne-Rhône-Alpes Area	#51043
41	VR Connection	Eureka Park	#51112
42	Yes It Is	Eureka Park – Auvergne-Rhône-Alpes Area	#51055



Région Auvergne-Rhône-Alpes / Auvergne-Rhône-Alpes Entreprises

Auvergne-Rhône-Alpes Entreprises helps companies, in particular start-ups, to grow in the Auvergne-Rhône-Alpes region, in France and in international markets.

Our missions:

- Assist companies in setting up in Auvergne-Rhône-Alpes: technical and financial support, networking;
- Support companies in their international and innovation projects, for example by organizing regional booth in trade shows and business conventions dedicated to IT and industrial sectors;
- Contribute to the dynamics of regional clusters;
- Promote the Auvergne-Rhône-Alpes region and its economic development.

Contact

- Jérémy Montagné**,
ICT Sector Manager
✉ jmontagne@auvergne-rhonealpes-entreprises.fr
☎ +33 7 89 63 23 06
🌐 www.auvergnerhonealpes-entreprises.fr
🌐 www.auvergnerhonealpes.fr

📍 Auvergne-Rhône-Alpes
Area – Booth 51050



Airnodes/Anna smart mirror



Anna is the very first smart mirror entirely customizable, designed & built by AirNodes. It empowers communication and has been available for B2B sales since December 2016. Customers can define what they want to display and where the content should appear.

Designed with a gesture bar to manage multi-screens, amongst other functionalities, Anna outperforms all kind of available smart mirrors

because it's fully customizable and made with the best quality materials. A back-office interface is available to set up, monitor & drive the mirrors remotely in real time. Few 5-star French hotels & chateau already enjoy Anna's functionalities.

Contact

- ✉ quentin@airnodes.com
☎ +33 6 27 00 59 88
🌐 www.anna-mirror.com
📧 @annasmartmirror
🌐 [company/airnodes](https://www.linkedin.com/company/airnodes)
📘 [facebook.com/miroirconnecte](https://www.facebook.com/miroirconnecte)

📍 Business France
Booth 50821



apitrak

Apitrak

Apitrak helps you keep track of any mobile asset within your buildings. Just in France, one billion dollars worth of assets is lost each year in hospitals. Our solution works on your existing Wifi infrastructure: you can get started in a few hours. Save time and money with Apitrak.



Contact

- Vincent Lê**
✉ vincent.le@apitrak.com
☎ +33 6 65 00 64 19
🌐 www.apitrak.com
📧 @apitrak
🌐 [company/apitrak](https://www.linkedin.com/company/apitrak)

📍 Stand French IoT
La Poste – Booth 50722
Hall G



Aryballe

Aryballe Technologies develops portable, connected and universal odor sensors that mimic the human olfactory sense. Based on a unique combination of technologies (optics, biochemistry, electronics, IT), our digital nose NeOse Pro allows the detection and identification of odors via their interaction with 40+ biosensors inspired by human olfaction. Digitized odors are stored into a reference database, allowing subsequent matching of new odors. Handy and portable, it is providing to smart home, automation and robotics access for the first time to a universal olfactory sensor able to detect, record and recognize odors.



Contact

- Fanny Turlure**
Business Development Manager
✉ fanny@aryballe.com
☎ +33 6 12 45 25 42
🌐 www.aryballe-technologies.com
📧 @aryballe
🌐 [company/aryballe-technologies](https://www.linkedin.com/company/aryballe-technologies)

📍 Hardware Club Alley
Booth 51303 – 51304





Clotoo

Clotoo is a French 3D printer manufacturing brand. Our aim is to Uberize 3D printing.

To achieve that we have created 3 things:

- A connected 3D printer with a coloring system,
- A synchronizing network of printers
- An App to connect any web site which sell 3Dprintable models

Clotoo's 3Dprinters owners get automatically rewarded each time they print something from a remote customer through the APP.

Contact

🌐 www.clotoo.com

📍 Auvergne-Rhône-Alpes Area



Drone Interactive

Drone Interactive leads the drone revolution for the amusement industry. We bring design and technology to provide the first interactive attractions for theme and amusement parks that combine real drones and augmented reality. **Our ultimate drone-based attractions feature the following assets:**

- Revolutionary entertainment experiences for guests and turnkey solutions for operators
- Breakthrough interactions with the drones
- Intuitive piloting accessible to players of all ages and abilities
- Cost-efficiency
- Theme and size customization

Contact

👤 **Vincent Rigau**

✉ contact@drone-interactive.com

☎ +33 6 73 66 34 49

🌐 www.drone-interactive.com

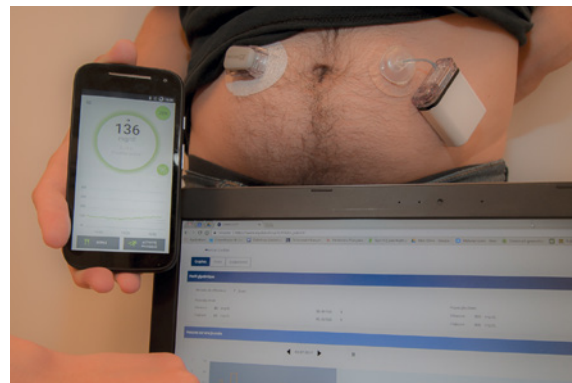
📱 @DroneInteract

📍 Eureka Park Marketplace
Hall G – Booth 51040



Diabeloop

The Diabeloop Artificial Pancreas (AP) manages the glycemia of people with Type 1 diabetes in an efficient and automatic way to help them live a care-free and healthier life. The AP is made of 3 components: a glucose sensor, a terminal running Diabeloop's software, and an insulin patch pump.



Contact

👤 **Timothée Arnera**

✉ timothee.arnera@diabeloop.fr

☎ +33 7 87 29 16 40

🌐 www.diabeloop.fr

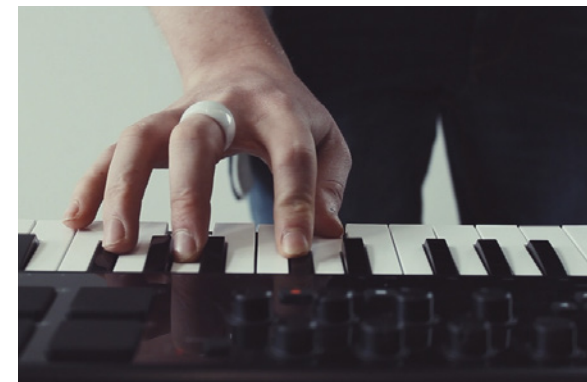
📍 French IOT
La Poste
Hall G – Booth 50722

ENHANCIA

Enhancia / Oria

How can a connected ring reinvent the way artists interact with music? How to create an interface that does not replace an instrument but completes it, enhances it? The answer lies in our product.

Our product, Oria, is a connected ring which translates motions into musical effects to push the limits of digital instruments.



Contact

👤 **Hyun Jai Lee**

✉ hyun-jai.lee@oria.io

☎ +33 6 65 67 40 84

🌐 www.oria.io

📱 @Oriaring

📺 facebook.com/OriaRing



📍 Auvergne-Rhône-Alpes Area – Booth 51045



Contact

Andréa Gilet
 contact.ces@euveka.com
 +33 6 18 47 06 31
 www.euveka.com
 @SmartMorpho
 company/10322925
 facebook.com/Euveka

**Eureka Park
 Booth 50011**

Euveka / Mannequins Robots



Euveka is a start-up in France specializing in robotic technologies linked to morphology and biomimicry. We manufacture and develop evolutive and connected mannequins, controlled by design software, to create, produce and sell exact sizes. This technology allows us to precisely control each step of making prototypes and customizing models. Our industrial mannequins are a concentration of mechatronics, computer technologies and materials that rely on a biomimetic process. They are intended to be as close as possible to diverse body morphologies. These solutions are destined to be used by clothing industry professionals.



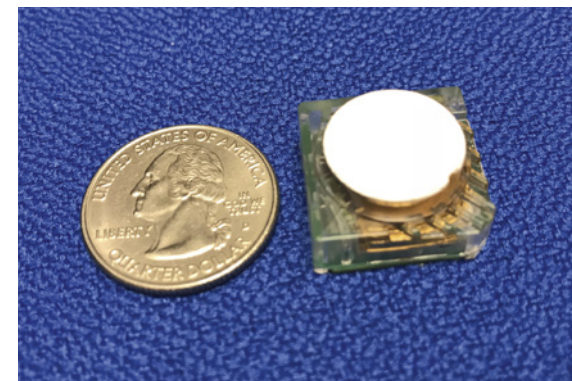
Contact

Marc Attia
 marc.attia@elichens.com
 +33 6 03 25 85 39
 www.elichens.com

**Eureka Park
 Engie & SmartHome
 Booth 52134**

Elichens

eLichens is a French start-up that enables individuals to monitor their environment's air quality (indoor & outdoor) which has a direct impact on one's health and well-being. It relies on a pool of patents and skills to develop and commercialize complete solutions (sensors/data/services). By combining real-time data coming from a dense network of air quality stations and dispersion models, the innovative eLichens platform produces hourly maps of pollutant concentrations at a high spatial resolution.



Contact

Stéphane Cadenet
Jean-Yves Costa
 jean-yves.costa@hardis.fr
 +33 6 76 96 24 19
 +33 6 80 42 48 99
 www.eyesee-drone.com

**Auvergne-Rhône-Alpes
 Area – Booth 50011**

Eyesee

Eyesee is a complete supply chain solution to inventory stock with fully autonomous indoor drones. Eyesee is a drone that captures data and a cloud application that ensures the integration of the data collected with all WMS. Eyesee is simple to use. No infrastructure adaptation and no driver, simply execute a mission with an automatic flight plan using onboard sensors. The drone is designed for the safety of people and goods. Eyesee guarantees a safe job by eliminating the height danger for employees. Compared to the current inventory process our solution is 5x faster with 2x less people.



Contact

Arnaud Perret
 arnaud@funkysound.studio
 +33 7 69 18 14 69
 www.funkysound.studio

**Audio Video section
 Eureka Park
 Booth 51665**

Funky Sound Studio

Created by French entrepreneur Arnaud Perret, Funky Sound Studio is an international startup based in Haute Savoie, France, and Palo Alto, California. Fueled by a passion for beautiful Sound and innovative technologies, Funky Sound Studio's mission is to «serve the music» by creating beautiful, and even smarter, listening objects designed for the modern world. This disruptive audio-focused startup will reveal the first intelligent luxury headphone brand at CES in Las Vegas in 2018. Prepare for Funky Sound Studio's «Debussy», Intelligent Sound Art.





Glowbl

In real life, shopping is often collaborative: going to a clothes store with friends, selecting a tour with family in a travel agency, comparing options, discussing choices etc. But the same experience does not exist in real time on the Internet. That's why Glowbl has found a solution («WeShopping») that allows several people to use a merchant website in the same time with any device. They can invite each other in a click to video chat interact in real time on the website for a shopping experience just like in real life. No more hundreds of emails or texts and no more delays for days group decisions due to misunderstandings.



Contact

✉ contact.ces@glowbl.com
☎ +33 7 75 10 47 37
🌐 www.glowbl.com
📧 @Glowbl_Official
📌 [company/Glowbl](https://www.linkedin.com/company/Glowbl)
📘 [facebook.com/Glowbl](https://www.facebook.com/Glowbl)

📍 Eureka Park
Booth 51046

16



GOTOUCHVR

Go Touch VR

VRtouch is a wireless wearable device designed to touch, interact with and manipulate objects in VR. VRtouch is thimble-shaped and can be worn on each finger of the hand. It can be used with one or more devices at the same time, on one or both hands, (up to six devices). VRtouch applications are in diverse VR fields, such as: professional training, simulation, healthcare, CAD, gaming and many others. VRtouch is ergonomic and its magnetic regulation system allows the one device to fit any finger size. VRtouch is part of a development environment called the VRtouch Development Kit which includes a comprehensive set of tools for VR/AR content creators. It allows the integration of VRtouch tactile feedback features in new and existing VR/AR applications.



Contact

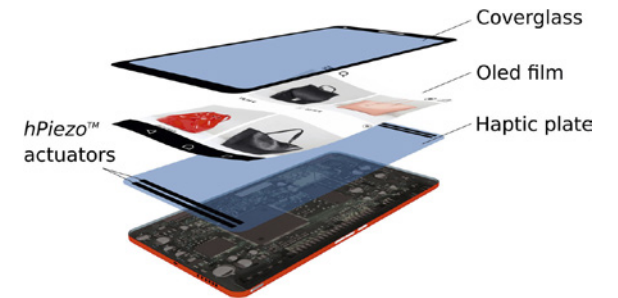
👤 **Eric Vezzoli**
✉ eric@gotouchvr.com
☎ +33 6 13 11 57 33
🌐 www.gotouchvr.com
📧 @GoTouchVR
📌 [company/10951007](https://www.linkedin.com/company/10951007)
📘 [facebook.comGoTouchVR](https://www.facebook.com/GoTouchVR)

📍 Eureka Parc
Booth 51105



Hap2U

Hap2U designs and develops a technology based on the science of haptics. With the recently launched hPiezo™, we enrich the user experience by adding a third dimension to any flat tactile interface: the sense of touch. hPiezo™ is the world's thinnest haptic technology - a 2mm stack of smart piezo material that can be embedded inside all touch screens, returning the sense of touch to everyday interactions with devices.



Contact

👤 **Marine Laugier**
✉ marine.laugier@hap2u.net
☎ + 33 6 17 89 16 53
🌐 www.hap2u.net
📧 @hap2_u

📍 Business France
Booth 50617



Hease Robotics

Forget about the classic information kiosk. Here comes Heasy! The world's first robot dedicated to public places and their challenging audience, Heasy is a 1.55 meter robot built with a bright 19" screen. Heasy, the mobile and interactive robot kiosk, informs, entertains, guides and welcomes your audience, giving them a highly personalized and intelligent service. Heasy proposes a new generation of services for retail and tourism industries. Don't let any visitor go through your information services: It's coming to them!



Contact

👤 **Max Vallet**
✉ jade@heaserobotics.com
☎ + 33 6 18 01 38 30
🌐 www.heaserobotics.com
📧 @heaserobotics
📘 [facebook.com/heaserobotics](https://www.facebook.com/heaserobotics)

📍 Auvergne-Rhône-Alpes
Area – Booth 51059

17



Helite / Hip'Air

Hip'Air is the first wearable airbag that protects older adults against hip fractures in case of a fall. When a fall is detected, both airbags deploy automatically over the hips and ensure optimal protection. Hip'Air is a real innovation for older adults with loss of autonomy and mobility.



Contact

Marion Perrissin
contact@hip-air.com
+33 6 08 80 70 54
www.hip-air.com
@HipAirHelite

Auvergne-Rhône-Alpes
Area – Booth 51053



Hexadrone SAS

Hexadrone is a French company specializing in the mechatronic development of various solutions related to the use of civil and military drones, since 2014.

For 2 years, Hexadrone has been developing a new multirotor drone, the TUNDRA®, aligned with market expectations. It is an innovative, fully modular, waterproof drone, which can be configured with the help of complementary components to respond to the needs of all (patented very quick locking arm system). This connected object is easy to monitor, with preventive operational maintenance (about 50 parameters can be checked remotely from anywhere).



Contact

Alexandre Labesse
alexandre@hexadrone.fr
+33 6 31 32 10 10
www.hexadrone.fr
facebook.com/hexadrone

LVCC 3D print
Booth 8910
Tech East area
LVCC, North Hall



Heroz

Sometimes away from you, often near, your smartphone is mobile and every one can steal it or snoop it. Heroz is a simple bracelet which prevents the others from taking, robbing or using your smartphone which now contains your life.



Contact

Arthur Grandgerard
arthur@myheroz.com
www.myheroz.com
@heroz_now
company/11078927/
facebook.com/herooz

Auvergne-Rhône-Alpes
Area – Booth 51044



Holi

Holi is a startup which fights for your sleep quality.

Convinced that sleep is not a waste of time, holi innovates to make everyone understand that sleep is a key issue in our busy and overconnected lives, that it's beneficial for our health, our well-being and our performance.

Friendly and voice-controlled, BONJOUR, is the first alarm clock you'll be happy to wake up to. BONJOUR is an AI driven alarm-clock that combines a sleek and elegant design, with an intuitive easy and interactive UI. BONJOUR makes your morning routine easier by analyzing live data to ensure you make the most of every day. Waking up has never been so good!

Contact

+33 9 52 70 05 75
www.holi.io
@Holi_Official
company/holi.official
facebook.com/holi.io.official

Sands, Halls A-D
Booth 43523



Ingenious Things

Ingenious Things is proud to present its product Myteepi. Myteepi is a revolutionary way to bring smart features into your home. It's a simple, out-of-the-box, connected device for the detection of activity and inactivity, home comfort measurement, fire alarms and many more features, to look after what you care the most: your family, elderly people, your home, etc. Specially designed for non-geeks and non-techies, it's a ship and play product. Unpack it, switch it on and TADA! you're done! All of the collected information is accessible via a good old-fashioned SMS or using its own mobile application and website.



Contact

Guillaume Radenkovic
contact@ingeniousthings.fr
+33 7 56 79 56 93
www.ingeniousthings.fr
www.myteepi.fr
@ingeniousthings

Auvergne-Rhône-Alpes
Area – Booth 51056



Kalray

Kalray is a French fabless semiconductor company and pioneer in developing a new generation of processors – manycore processors – that offer real-time processing, low power consumption and low latency. The company was founded in 2008 as a spin-off of the world-renowned CEA research center (French Department of Energy). Its innovative MPPA® architecture is used today in two cutting-edge and fast-growing markets: critical embedded technologies, like autonomous vehicles and avionics, as well as in data centers, for the acceleration of storage and networking applications. Kalray is currently implanted in three countries – France, the US and Japan – and counts over 65 employees worldwide.



Contact

Stéphane Cordova
scordova@kalrayinc.com
+33 6 89 09 12 82
www.kalrayinc.com

Automotive Hall
Booth 9528
And in the Venetian
Eureka Park



Joy

Octopus is the first icon-based watch that empowers kids by teaching good habits and the concept of time. It fosters responsibility, independence and self-esteem in young children. We are also very glad that it helps kids with special needs.



Contact

hello@heyjoy.io
www.octopus.watch
@joyfamilytech
facebook.com/joyfamilytech
pinterest.com/joyfamilytech

Business France
Booth 50617



Kickmaker

Kickmaker is a European & Asian based industrialization services company. Our community & innovative contracting model propel our partners' projects to industrial success & brings their prototypes to the shelves.

We are fueled by 3 main beliefs:

- Projects are challenging & talents love challenges
- Having a job does not mean giving up one's projects
- We kick at making

We specialize in Robotics, UAVs, Medical Devices, Consumer Electronics & Complex Industrial Products. We leverage an extensive network of suppliers and manufacturers to support startups & larger corporations.



Contact

Eric Elmlas
Nathalie Chevalier
eric@kickmaker.net
nathalie@kickmaker.net
www.kickmaker.fr/en/
@kickmaker_com
company/kickmaker
facebook.com/Kickmaker

Eureka Park
Booth 51874



Lancey Energy Storage

Lancey heater is the first smart electric heater equipped with a battery and a native energy management system. By fine tuning heating to user's needs and storing cheap off-peak electricity to power the radiator during peak periods, it is up to 50% cheaper to run than other electric space heaters. It is also beneficial to the environment since it almost never consumes electricity during peak demand, when power production releases more CO2. Furthermore, Lancey's heater batteries can provide flexibility services to the grid and contribute to maximizing the self-consumption rate of rooftop photovoltaic systems.

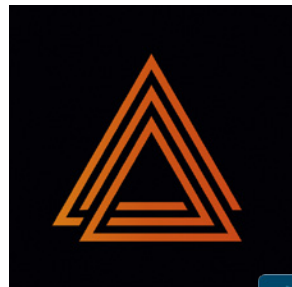


Contact

- ✉ r.meyer@lancey.fr
- ☎ +33 6 60 84 21 40
- 🌐 www.lancey.fr
- 📧 @LanceyStorage
- 📄 company/lancey
- 📱 facebook.com/lanceyenergystorage



📍 Business France
Booth 50617



Lexip / Ark

Lexip is the world's first gaming mouse that features two fully mechanical joysticks: One mini thumb joystick controlling a full spacecraft with a single finger, and one silent block shell joystick providing the best accuracy and comfort ever achieved in mouse design.



Contact

- ✉ hugo@lexip.fr
- ☎ +336 43 62 73 83
- 🌐 www.lexip.fr
- 📧 @LexipMouse
- 📄 company/18245468
- 📱 facebook.com/LexipMouse



📍 Auvergne-Rhône-Alpes
Area – Booth 51058



Lili Smart

Lili Smart is an all-in-one solution giving peace of mind to family caregivers, while empowering their loved ones to stay independent and safe at all times, whether they are growing old or suffering from a neurodegenerative disease. The service is composed of an App for caregivers, a smartwatch for patients (measuring their activity) and passive sensors placed at home. Our IA algorithms analyze the person's lifestyle and detect degradation making Lili Smart a powerful tool for risk prevention.



Contact

- 👤 Vincent They
- ✉ vincent.thery@lilismart.com
- ☎ + 33 6 20 26 75 06
- 🌐 www.en.lilismart.com
- 📧 @Lilismart_fr
- 📱 facebook.com/world.lili

📍 Auvergne-Rhône-Alpes
Area – Booth 51052



Lovebox.Love

We are creating the Internet of Feelings, to bring moments of happiness, joy, and love to everyday life. We want to build a network of communication devices that transmit positive emotions. Our first product is the Lovebox, a modern day love note messenger. It's a small wooden wifi-connected device you can gift to your loved one to send them love notes. Out of all the daily notifications and text messages received on their phone, every message in the Lovebox will have a real emotional impact. The heart of the Lovebox spins when a message arrives and until the loved one opens the lid to discover the love note inside.



Contact

- 👤 Marie Poulle
- ✉ marie@lovebox.love
- ☎ +33 6 77 66 49 55
- 🌐 www.en.lovebox.love
- 📧 @lovebox_love
- 📄 company/lovebox
- 📱 facebook.com/lovebox.us

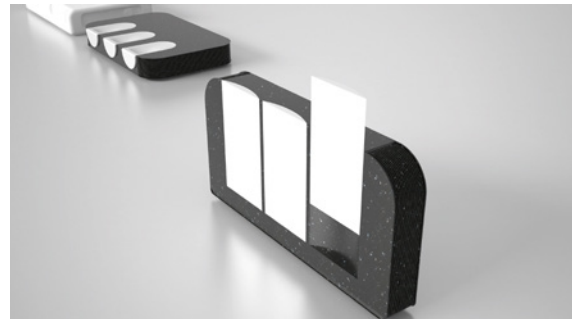
📍 Business France
Booth 50821



Meersens

As per the WHO, 12.6 million deaths a year are due to the environment. Today, more and more people are concerned about their immediate environment and do not fully understand it. Meersens is a unique solution for consumers, rapidly testing your immediate environment that may impact health: air, UV and other waves, pesticides, gluten, water...

Meersens aims at making people more aware of their surroundings and the associated risks. The App provides: Community results, simplified explanations of risks with videos from well-known KOLs and potential benchmarked solutions. We make people's lives healthier and safer.



Contact

Morane Rey-Huet
✉ morane@meersens.com
☎ +33 6 99 11 25 25
🌐 www.meersens.com
📧 @meersens
📄 company/meersens
📘 facebook.com/meersens

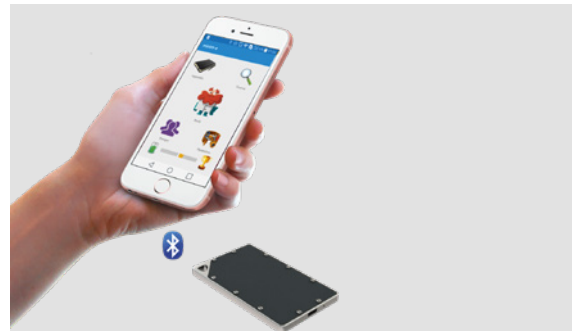
📍 Auvergne-Rhône-Alpes
Area – Booth 51057

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MiniM-e / Oekon

MiniM-e is the first and only strictly private hardware-based artificial intelligence. Play with your MiniM-e through your smartphone, and let the magical side emerge. In the blink of an eye, it integrates digital opportunities at restaurants and travel and incorporates your personality (namely your tastes, wishes and goals). All functions and data are fully secured. Always discover the best for you and your friends! With MiniM-e, you not only save time, you enter a world of discovery. Stop searching, just find.



Contact

Philippe Demichel
✉ philippe.demichel@indeep.fr
☎ +33 6 81 85 77 46
🌐 http://minim-e.com/

📍 Auvergne-Rhône-Alpes
Area – Booth 51042



Miraxess

The Mirabook is full-fledged laptop extension for your smartphone which delivers a premium notebook experience. Simply connect your phone and transform it into an ultra-lightweight and customizable notebook with an elegant aluminum finish. Enjoy millions of applications on a larger screen, a full-sized keyboard and a trackpad and be truly productive.

In a world where mobile has triumphed, the Mirabook is the missing bridge between Phones and PCs at a fraction of the cost of a traditional laptop.



Contact

Yanis
✉ Yanis@miraxess.com
☎ +33 6 67 59 92 17
🌐 www.miraxess.com

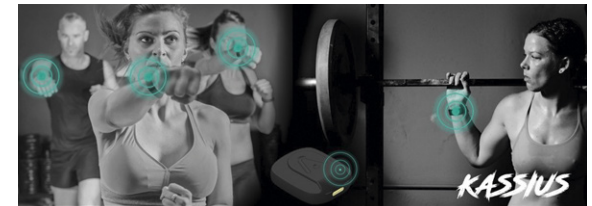
📍 Business France
Booth 50617

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Moovlab

Moovlab is a B-to-B fitness hardware technology company. The patented technology helps fitness operators create new, digital, workout experiences, in order to boost workout efficiency, motivation and fun. The wearable tracker enables fitness members to simply quantify and follow their performance improvement thanks to real time physical performance measurements and movement recognition. Linked to the digital hub deployed in the fitness centers, fitness members can experiment on individual and group interactive workouts, thanks to data measurement aggregation, driven by challenges and gaming goals. At CES 2017, Moovlab showed its interactive boxing concept. In 2018, Moovlab is revealing its full digital workout platform.



Contact

Olivier Thomas
✉ laurent.freytrich@moovlab.fr
☎ +33 6 88 21 71 60
🌐 www.moovlab.fr

📍 CEA/LETI
Booth 50653

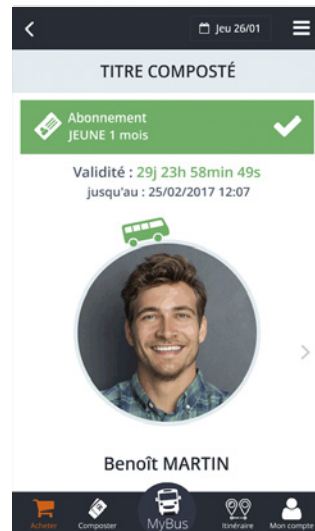


Contact

- 👤 **Frédéric Pacotte**
- 👤 **Franck Raynaud**
- ✉️ fpacotte@monkeyfactory.fr
- ✉️ fraynaud@monkeyfactory.fr
- ☎️ +33 6 85 80 34 89
- ☎️ +33 6 30 22 96 38
- 🌐 www.mybus.io

📍 Auvergne-Rhône-Alpes Area – Booth 51047

MyBus / MonkeyFactory



MyBus – Universal, free & ready-to-use m-ticketing solution for public transport. MyBus is going to disrupt the smart cities mobility app market. Why? Because we are the first actor to massively reverse m-ticketing QR Code technology: zero hardware in vehicles = FREE for cities & no extra charges for users! Add our PayAsYouGo innovation and the very new collaborative features and you're ready to live "MaaS MyBus experience" (Mobility as a Service).

Selected as an Innovation Awards HONOREE in the Smart Cities category, the CES 2018's central theme, MyBus has arrived on time, all aboard!

Navya

Navya develops innovative, autonomous, driverless and electric mobility solutions that solve the problem of the first and last mile. Our mission is to help our clients – cities, transport operators and private sites – by reinventing travel methods that are adapted to urban complexity.



Contact

- 🌐 www.navya.tech/en/
- 📱 @navya_group
- 📘 facebook.com/NAVYAGroup/

📍 LVCC Automotive NP-9 / NP-9b



Contact

- 👤 **Romain Fournier**
- ✉️ romain@parkmatch.eu
- ☎️ +33 6 14 42 74 48
- 🌐 www.parkmatch.eu
- 📱 @parkmatch_app
- 📄 company/15245527
- 📘 facebook.com/parkmatchapp

📍 Auvergne-Rhône-Alpes Area – Booth 51049

Parkmatch

Parkmatch is a shared service for private parking spot rental. Through a mobile app and a connected remote, we link private parking spot owners with drivers in big cities for automatic short-term rental. No personal encounters between owners and drivers needed, nor modification of the existing system.



POP'n link

Thanks to its POP, an innovative device, POP'n link provides users contextual services and content, without downloading any specific app nor sharing any login or personal data. By just holding a smartphone on a POP for a few seconds, the user is instantaneously offered a new universe of digital services. As POP guarantees the users' Proof of Presence at the POP location, POP'n link provides secured features like payments, authentic reviews, real-time user experience sharing, high-value business services. And to make it even smarter and richer, POP'n link integrates the latest Artificial Intelligence technologies.



Contact

- 👤 **Eric Benrey**
- 👤 **Denise Hoblingre**
- ✉️ eric@popandlink.com
- ✉️ denise@popandlink.com
- ☎️ +33 6 79 34 27 43
- ☎️ +33 6 95 18 98 33
- 🌐 www.popnlink.com
- 📱 @POPnlink

📍 Auvergne-Rhône-Alpes Area – Booth 51048



Contact

👤 **Maëva Pipereau**
✉ maeva.pipereau@lumila.fr
🌐 www.lumila.fr

📍 **CEA \ LETI**
Booth 50653

Power up



PowerUp, a CEA-LITEN spin-off, doubles the life of Li-ion batteries and facilitates their predictive maintenance. Created in 2017, PowerUp responds to the permanent dilemma of fleet managers of autonomous products with its smart chargers. During each recharge they determine the optimal parameters of voltage and power according to the temperature of the battery, its state-of-charge and its level of degradation. PowerUp also

offers a supervision module that centralizes the data of the various battery-powered products. It allows the implementation of a predictive maintenance of Batteries, which is more efficient and less expensive than the periodic and systematic replacement of batteries.



Contact

👤 **Lionel Chaverot**
✉ ces2018@senssight.com
☎ +33 6 89 99 17 79
🌐 www.senssight.com
📱 @senssight

📍 **Auvergne-Rhône-Alpes**
Area – Booth 51054

Senssight

Senssight designs, develops and sells reference designs of multi-spectral imaging systems for industrial partners in maintenance, healthcare, transport and security applications. Our disruptive innovation bricks (combining software and hardware) such as adaptive resolution, shutter-less radiometric measure, ... are some of the key features for your benefit. Among our demonstrators, we are exhibiting our thermal industrial endoscope. This tiny, hardened and wireless thermal endoscope with best-in-class performance/price ratio, monitors and detects a wide range of events in order to take preventive actions.



shortédition

Contact

👤 **Loïc Giraut**
✉ contact@short-edition.com
🌐 www.short-edition.com/en
📱 @short_edition

📍 **Auvergne-Rhône-Alpes**
Area – Booth 51041

Short Edition

The Short Story Dispenser imagined and designed by Short Edition is a worldwide innovation that brings short literature and culture to unexpected places. It prints on paper, and for free, short stories of 1 min, 3 min or 5 min written by online authors! Connected to our community platform (www.short-edition.com), it encourages creativity, thanks to writing, reading, and sharing. Universities, malls, train stations, city halls, hospitals, airports, restaurants and even Francis Ford Coppola's café... more than 17 million stories have already been read in French and in English!



Smart Me Up

Smart Me Up is a game changer in computer vision, designing the first embedded software working only on CPU processors and respecting the privacy of the collected data. It can instantly detect cars, people, animals, bicycles, airplane, boats or anything you could think of. By sharing data in real time, our technology enables infinite use cases possibilities for industries like Smart Home, Automotive, Smart Cities, Safety and much more. Based between Grenoble and Paris and combining more than 3 years of intensive research in the field of embedded vision, our team of experts in AI have developed several patents to keep a competitive advantage in the market.



Contact

👤 **Hervé Marchet**
👤 **Solal Botbol**
✉ herve@smartmeup.io
✉ solal@smartmeup.io
☎ +33 7 69 21 41 49
☎ +33 7 68 88 20 19
🌐 www.smartmeup.io
📱 @smart_me_up

📍 **Booth 4900**
LVCC, North Hall



SYLink Technologie

SYLink's console is a streamlined control center featuring a 7" touchscreen and a highly intuitive interface. It allows users to monitor the digital environment of their home, store or small business at a glance. The control screen displays essential information (connection speed, security index, number of smart devices, connections to nefarious websites, anti-virus status, etc.) in a graphical, color-coded format.



Contact

David Legeay
✉ dlegeay@sylink.fr
☎ +33 6 31 65 09 68
🌐 www.sylink.fr
📱 @SYLinkTechno
📄 company-beta/11180789
📘 facebook.com/SYLinkTechno

📍 Auvergne-Rhône-Alpes
Area – Booth 51043



Yes it is

Using secure communication protocols and the most advanced technologies, TAG SENSOR by Yes It Is provides the ability to collect environmental data, including temperature, humidity, pressure, impact and rotation, all through the user's smartphone. Yes It Is is specialized in RFID and NFC technologies. Yes It Is also proposes a strong and secured tag management platform.



Contact

✉ emmanuel.ranc@yesitis.fr
☎ +33 6 83 57 17 19
🌐 www.yesitis.fr
📱 @yesitis_startup

📍 Auvergne-Rhône-Alpes
Area – Booth 51055



VR Connection

THE FIRST DEDICATED VR/AR HUB IN FRANCE.
Launched in November 2016, VR-Connection's strength lies in its concept: it groups together more than 60 French companies while, at the same time, maintaining individual independence. Combining French know-how in virtual reality & augmented reality, VR-Connection has unlimited expertise and has become proactive by offering innovative solutions to any problem. Our product : Hestia VR, the first VR station. The production and supply, at a very competitive price, of this innovative terminal validates the concept of VR-Connection. It is through the grouping of many specialized start-ups in each area of virtual reality that this boundary VR project was completed.



Contact

✉ finance@vr-connection.com
🌐 www.vr-connection.com

📍 Eureka Park
Booth 51112



emlyon business school

Founded in 1872, emlyon business school is one of the oldest in Europe. It is also one of the select group of business schools accredited by three international certifications: AACSB, EQUIS and AMBA. As such, it is more than worthy of its place among the world's best business schools. Today, emlyon business school has five campuses located in Lyon, Saint-Etienne, Casablanca, Shanghai and Paris.

emlyon business school's mission is to develop "early makers", people able to take control of their destiny, to be an entrepreneurial agent of their own existence with a flair for teamwork, by moving beyond "Do It Yourself" to embrace "Do It Together".



Contact

- 🌐 www.em-lyon.com
- 📧 @EMLYON
- 📱 emlyonbusinessschool #earlymakers

📍 Heroz Booth 51044

📍 Hexadrone Booth 8910

📍 Meersens Booth 51057



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Contact

- ✉ info@grenoble-em.com
- 🌐 www.grenoble-em.com
- 📧 @Grenoble_EM
- 📱 facebook.com/GrenobleEM

📍 Lexip/ Ark Booth 51058

📍 Aryballe Booth 51303

📍 Eueka Booth 50011

📍 Eyesee Booth 51051

📍 Hap2U Booth 50617

📍 Kalray Booth 9528

📍 MiniM-e/Oekon Booth 51042

📍 Enhancia/Oria Booth 51045

📍 Short Edition Booth 51041

📍 Start Me Up Booth 4900

Grenoble Ecole de Management (GEM)

For more than thirty years now, Grenoble Ecole de Management has occupied a leading role amongst business schools all over the world. Our school is certified by three major international accreditations. Our long-standing expertise in Technology and Innovation Management, as well as in Entrepreneurship and its international development, have made Grenoble Ecole de Management a true laboratory of pedagogical innovation. Based in Grenoble, a city of innovation, our mission is to support the performance of local businesses by providing them with skills, knowledge and talents which are adapted to current and future economic issues. There are three main values that drive our institution: excellence, entrepreneurship and engagement. Our ambition is to become a 'school for business for society' and, by virtue of our influence, to inspire not only the world of education and business, but all of their stakeholders, too, the foremost among which is society as a whole.



Partners



COBOTEAM
The Auvergne-Rhône-Alpes
Robotics Cluster
www.coboteam.fr



LE BIVOUAC
Start-up Booster
Clermont-Ferrand
www.lebivouac.com



CARA
European Cluster
for Mobility Solutions
<https://cara.eu>



PULSALYS
Tech Transfer & Start-up Support
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LINKSIUM
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www.linksium.fr

THE
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Auvergne-
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2018



La Région
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