Press Release

Auvergne-Rhône-Alpes region to send record delegation to CES 2017

37 startups, including 10 CES Innovation Award winners,
to exhibit at CES Las Vegas on January 5–8, 2017

December 8, 2016 – The Auvergne-Rhône-Alpes region will send a record delegation of 37 startups to CES Las Vegas on January 5–8. CES is the world's premier consumer electronics event, and the Auvergne-Rhône-Alpes regional delegation will be France's largest—evidence of the region's pole position in digital technology.

The 37 startups exhibiting at the 50th annual CES offer a broad range of innovative products for sports, entertainment, the environment, and health and wellness. Ten of the companies exhibiting have already won CES Innovation Awards. The awards are given to the year's most remarkable innovations, and confirm the caliber and potential of the winning companies.

The region's delegation will be led by the Minalogic digital technology cluster and the Auvergne region's economic development agency, ARDE. The trip is financed in part by the Auvergne-Rhône-Alpes regional government and the European Union in partnership with clusters Imaginove, Clust'R Numérique, and Numélink. Representatives of manufacturing companies like SEB and STMicroelectronics and elected officials will round out the delegation, which is expected to count nearly 200 people.

Helping startups get the most out of the event through targeted support
CES Las Vegas is a strategic event for participating companies. To ensure that all of the exhibitors are able to take advantage of the business opportunities available, Minalogic and ARDE offered targeted support over several months in the run-up to the event. The "On the Road to CES" program featured six workshops covering the elevator pitch, social media, exhibit booth design, media relations, regulatory issues, and business intelligence.

And the support will continue during the event. Minalogic and ARDE will be on hand to actively facilitate introductions between the region's startups and international investors and contacts from major corporations.

Key figures:
- **37** startups (up from 28 in 2016) and 1 research organization
  10 CES Innovation Award 2017 winners (up from 6 in 2016)
- The Auvergne-Rhône-Alpes region:
  - France's second-largest center for the digital industry with 15,000 companies and 90,000 employees innovating new digital solutions every day
  - 4 French Tech cities: Lyon French Tech, French Tech in the Alps, Saint-Etienne Design Tech, and Clermont Auvergne French Tech
  - Europe's eighth-largest region in terms of GDP (€239 billion in 2012)
  - France's largest regional manufacturing economy by number of jobs (490,000 jobs; 18% of all jobs in the region)
  - France's second-leading region for foreign investment, with more than 1,400 foreign-owned firms

"The Auvergne-Rhône-Alpes region, as one of France's leading regions for digital technologies, is home to one of Europe's most dynamic digital ecosystems. With the support of Minalogic and ARDE, the region is gearing up to showcase some fantastic technologies. Our startups will do us proud at CES. They are true innovators and entrepreneurs and they will show that the Auvergne-Rhône-Alpes region is a hub for innovation coordinated by some remarkable clusters," said Auvergne-Rhône-Alpes Region President Laurent Wauquiez.

See the full list of companies from the Auvergne-Rhône-Alpes region exhibiting at CES 2017

Keep up with the Auvergne-Rhône-Alpes delegation's latest CES news before and during the event on social networks by following the hashtag:
#TheTechRegionAtCES

- Press contacts -

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About Minalogic
Minalogic is a global innovation cluster for digital technologies serving France's Auvergne-Rhône-Alpes region. The cluster supports the region's leading innovators by facilitating networking, fostering collaborative R&D, and providing companies with personalized assistance throughout all phases of business growth. The products and services developed by our members address all industries, from ICT and healthcare to energy and advanced manufacturing.
Minalogic was founded in 2005 and today boasts more than 330 members, including 330 companies. The cluster has certified 450 projects that have secured total government funding of €805 million of the more than €2 billion in total R&D spending these projects represent. The 67 projects completed to date, contributed to the creation of 706 jobs and generated €1.6 billion in revenue. Overall, the projects have resulted in 56 products (either on the market or in the process of being prepared for market release).
www.minalogic.com/en

Follow Minalogic:
Twitter: @Minalogic_EN
Linkedin: www.linkedin.com/company/minalogic
YouTube: www.youtube.com/user/MinalogicCluster

About ARDE Auvergne (The Enterprise Agency)
The Enterprise Agency helps companies, in particular start-ups, to grow in the Auvergne-Rhône-Alpes region, in France and on the international market.

Our missions:
- Assist companies in their set-up in Auvergne-Rhône-Alpes: technical and financial supports, networking
- Support companies in their international and innovation projects, for example by organizing regional booth in trade shows and business conventions dedicated to IT and industrial sectors
- Contribute to the dynamics of regional clusters
- Promote the Auvergne-Rhône-Alpes region and its economic development.
www.auvergne-business.com

Follow ARDE Auvergne:
Twitter: @AuvergnBusiness
Linkedin: www.linkedin.com/company/auvergne-business

About the Auvergne-Rhône-Alpes Region
The Auvergne-Rhône-Alpes region is France's largest in terms of population, with 7.8 million inhabitants. The region occupies 13% of France's total surface area and his home to three mountain ranges (the Massif Central, Alps, and Jura mountains) making it Europe's largest mountain region and offering more skiing than any other location in the world. The region is also home to France's largest regional industrial economy with 500,000 manufacturing jobs, and accounts for 11.4% of the nation's total GDP. The Auvergne-Rhône-Alpes region has implemented policies to improve its citizens' day-to-day lives with programs targeting youth, education, transportation, economic development, research and innovation, digital technology, arts and culture, agriculture, and infrastructure and urban development.
www.auvergnerhonealpes.fr

The Auvergne-Rhône-Alpes delegation at CES 2017: List of exhibitors

42TEA
High quality teas sublimated by a connected device

Booth # 50825

Winner of a CES Innovation Award

Twitter: @connected_tea
Video:
https://www.youtube.com/watch?v=ZJpJLh47EjM

ALPWISE
Alpwise is BLE Stack editor and IoT Designer

Booth # 52312

Twitter: @ALPWISE

APITRAK
Save time and money by locating your assets

Booth # 50834

Twitter: @apitrak

ARK INNOVATION
ARK develops interactive surfaces for sport, games and entertainment facilities.

Booth # 50657 (Sands G)

Video:
https://youtu.be/phzNX0hq_NQ

ARYBALLE TECHNOLOGIES
A handy sensor for universal odor identification

Booth # 50415 (Business France)
Will be present at the CES Unveiled

Twitter: @aryballe

BLUEMINTLABS
With Bixi, control any smart device by simply waving your hands

Booth # 50616 (Business France)
Will be present at the CES Unveiled

Winner of a CES Innovation Award

Twitter: @getbixi
Video:
https://www.youtube.com/watch?v=g6l5PyE6yVQ

CLIM8
clim8, the world 1st intelligent thermal clothing

Booth # 50902

Twitter: @myclim8

ELICHENS
Hyper-local in/outdoor Air Quality connected platform

Booth # 50653

Twitter: @eLichensEN
Video:
https://www.youtube.com/watch?v=uaFpij67GHs

ENERBEE
A world where every home and building are comfortable, safe to breathe in and costs controlled.

Booth # 50656
Will be present at the CES Unveiled

Twitter: @EnerBee_Harvest
Video:
https://www.youtube.com/watch?v=1pqKPyFxTz4

ENLAPS
Reveal the invisible with time lapse

Booth # 50830
Will be present at the CES Unveiled

Twitter: @enlaps_live
Video:
https://youtu.be/EueWzBfCCOI

GOTOUCHVR
Touch the virtual reality with VR Touch

Booth # 50404

Twitter: @GoTouchVR

HAP2U
Feel what's on your screen with HAP2U

Booth # 50655
Will be present at the CES Unveiled

Winner of a CES Innovation Award

Twitter: @hap2_u
Video:
https://www.youtube.com/watch?v=Wtr84-dp9RI&t=5s

HAPPEEZ

Happeez develops connected solutions that make life with baby easy and magical.

Booth # 50844

Twitter: @happeezteam

HOLI

Holi designs innovative solutions to create seamless nights and brighter mornings.

Booth # 43622

Winner of a CES Innovation Award

Twitter: @Holi_Official
Video:
https://youtu.be/qmTm9q0wIm4

IN&MOTION

Wearable smart airbag protection system for bikers

Booth # 50502
Will be present at the CES Unveiled

Winner of a CES Innovation Award

Twitter: @inandmotion

KIWI PLUG

Kiwi Plug turns smartphones into universal remotes

Booth # 51020

Twitter: @_Kiwiplug
Video:
https://www.youtube.com/watch?v=Kjf6NFWnXBM

LANCEY ENERGY STORAGE

Clever & connected heater including a battery.

Booth # 50659

Twitter: @LanceyStorage

LETI

Leti, pioneering the future with miniaturization technologies for 50 years

Booth # 50648 + 50650
Will be present at the CES Unveiled

Twitter: @cea_leti
Video:
https://www.youtube.com/watch?v=vWQ6FqCzBWM

LINKOO TECHNOLOGIES

Wearables and IoT solutions for the whole family.

Booth # 43555

Twitter: @mylinkoo

LOVEBOX.LOVE

A connected wooden box for your love messages.

Booth # 50660
Will be present at the CES Unveiled

Twitter: @lovebox_love

MASKOTT

Tactileo Pro : Academic and Professional Training

Booth # 21841 (LVCC South Hall 1)

Twitter: @MaskottIDF
Video: https://vimeo.com/188632058

MIRAXESS

Miraxess turns your smartphone into a laptop

Booth # 50658

Twitter: @Miraxess

MOOVLAB

Fitness 4.0 is here!

Booth # 50649

Twitter: @contact_moovlab
Video:
https://youtu.be/U21PBjg7SA0

MYBLUESHIP

Pop&link: Lifeproofing consumer experience

Booth # 50661
Will be present at the CES Unveiled

Winner of a CES Innovation Award

Twitter: @popandlink

MYOENO

Your taste is unique. Find your wine match!

Booth # 50664

Twitter: @My_Oeno
Video: https://youtu.be/X8zrGngkTnY

NOV'IN/FAYET

Dring: our cane is smart for your peace of mind

Booth # 50662 (Sands, Hall G)
Will be present at the CES Unveiled

Winner of a CES Innovation Award

Twitter: @dringalert

PARKMATCH

The autonomous private parking rental service.

Booth # 51423

Video:
https://www.youtube.com/watch?v=Jj0iCApwgN8

PERFECT MEMORY

Leading provider of Semantic Digital asset management

Booth # 50663

Twitter: @perfect__memory

SMART AND BLUE

Smart showers for smart savings

Booth # 50412 (Business France)
Will be present at the CES Unveiled

Winner of 2 CES Innovation Awards

Twitter: @Hydrao_

SMART ME UP

Face recognition for embedded systems

Booth # 52200

STEADXP

A motion recording device plugged to your camera in one second, combined with a post-treatment software

Booth # 50665
Will be present at the CES Unveiled

Winner of a CES Innovation Award

SUBLIMED

SUBLIMED provides actiTENS a connected device for chronic pain management.

Booth # 50652
Will be present at the CES Unveiled

SYLINK TECHNOLOGIE

SYLink, is a firewall to secure a connected life

Booth # 21743 (LVCC South Hall 1)

Twitter: @SYLinkTechno
Video: https://www.sylink.fr/videoCES

TAPCARDS

TapCards revolutionize the sharing of your favorite memories!

Booth # 50654

Twitter: @TapCardsApp
Video: https://vimeo.com/119898948

TWINSWHEEL

TwinswHeel is an autonomous parcel delivery droid

Booth # 50852

Twitter: @TwinswHeel
Video:
https://youtu.be/ysYtN3Wm5Dw

UBIANT

The MyUbiant App and Luminion make your home smart

Booth # 41363 (*Sands Expo, Smart Home*)
Will be present at the CES Unveiled

Twitter: @ubiant
Video: https://vimeo.com/ubiant

WAIR

WAIR is the first anti-pollution scarf

Booth # 50504

Twitter: @WAIRfr
Video:
https://www.youtube.com/watch?v=D5u7ChoQJQs

YESITIS

The first secured platform to connect objects

Booth # 50715

Winner of a CES Innovation Award

Video:
https://www.dropbox.com/s/v50pe0v0fbz130u/CES-yesitis_V3.mp4?dl=0