|  |  |  |
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|  | voyage organisé CES las vegas 2018 | **http://www.minalogic.com/sites/default/files/logos-minalogic-simple-bd.jpg** |

**Le CES 2018 approche à grands**

**Et si on y allait ?**

*Thanks for filling this form in English since some information will be extracted and published in the CES2018 Auvergne Rhone-Alps brochure and send it to* [*ces2018@minalogic.com*](mailto:ces2018@minalogic.com) *before June 30th.*

**Company:**

**Contact name:**

**Contact email:**

**Contact phone (mobile phone preferred):**

**Creation year:**

**2016 Revenues:**

**2016 Headcount:**

**Web site:**

**Company / Product presentation (max 480 characters – spaces included):**

*Will be included in the brochure.*

**Company logo:** *please attach an image file 45 mm / 530 pixels at 300 dpi – no particular format*

**Product image:** *please attach an image file 45 mm / 530 pixels at 300 dpi**– no particular format*

**Product unveiled during CES 2018 (max 5 lines):**

**Targeted Markets:**

**Primary expectations from attending CES (max two choices – ideally only one):**

Technology partnerships identification / meetings

Business development / growth

Venture capitals and investors meetings

Resellers / distributors meetings

Traction and visibility

Techno & competition watch

Other (please specify)

**Have you ever exhibited at CES?**  **Yes**  **No**

**If so, when and in which CES zone:**

Eureka Park / Eureka Next

Dedicated Markeplace which one:

LVCC

**In which zone do you intend to showcase at CES 2018 :**

Eureka Park / Eureka Next

Dedicated Markeplace which one:

LVCC

I do not know

**Amongst the following preparation sessions, which ones are likely to interest your company?**  
*NB : a detailed presentation of each session will be offered on July 5th during the launch of the CES2018 campaign.*

**Before CES :**

CES introduction – Do’s and Don’ts – Logistics – Preparation sessions presentation – July 5th

☐ Meeting with other delegation members – including multi-attending companies – date TBD – end August / early September

Student support from a Business School (Booth Design, Value Proposition, Pitch…)  
( GEM or  EM Lyon)

Innovation Awards

Pitching at CES – November 30th

From Awareness to conversion – October 12th

Crowdfunding – September 14th

Industrialization – November 9h

US export rules (temporary exportation, customs, …) & installation – date TBD – October

Press conference – date TBD – end November

*In addition to the above, a delegation Brochure grouping every exhibiting companies will be produced and widely distributed, as well as common press relations (social networks, press releases)*

**During CES :**

CES Unveiled

Large Corporations meetings

Student support for a Business School (Booth Duty)  
( GEM or  EM Lyon or  Nevada State University)

**Post CES :**

Student support for a Business School (Contact qualification & follow-up)  
( GEM or  EM Lyon)

*In addition to the above, a debriefing session will be organized by the Region to capitalize on CES2018 and prepare the next session.*