|  |  |  |
| --- | --- | --- |
|  | voyage organisé CES las vegas 2018 | **http://www.minalogic.com/sites/default/files/logos-minalogic-simple-bd.jpg** |

**Le CES 2018 approche à grands**

**Et si on y allait ?**

*Thanks for filling this form in English since some information will be extracted and published in the CES2018 Auvergne Rhone-Alps brochure and send it to* *ces2018@minalogic.com* *before June 30th.*

**Company:**

**Contact name:**

**Contact email:**

**Contact phone (mobile phone preferred):**

**Creation year:**

**2016 Revenues:**

**2016 Headcount:**

**Web site:**

**Company / Product presentation (max 480 characters – spaces included):**

*Will be included in the brochure.*

**Company logo:** *please attach an image file 45 mm / 530 pixels at 300 dpi – no particular format*

**Product image:** *please attach an image file 45 mm / 530 pixels at 300 dpi**– no particular format*

**Product unveiled during CES 2018 (max 5 lines):**

**Targeted Markets:**

**Primary expectations from attending CES (max two choices – ideally only one):**

[ ]  Technology partnerships identification / meetings

[ ]  Business development / growth

[ ]  Venture capitals and investors meetings

[ ]  Resellers / distributors meetings

[ ]  Traction and visibility

[ ]  Techno & competition watch

[ ]  Other (please specify)

**Have you ever exhibited at CES?** [ ]  **Yes** [ ]  **No**

**If so, when and in which CES zone:**

[ ]  Eureka Park / Eureka Next

[ ]  Dedicated Markeplace which one:

[ ]  LVCC

**In which zone do you intend to showcase at CES 2018 :**

[ ]  Eureka Park / Eureka Next

[ ]  Dedicated Markeplace which one:

[ ]  LVCC

[ ]  I do not know

**Amongst the following preparation sessions, which ones are likely to interest your company?**
*NB : a detailed presentation of each session will be offered on July 5th during the launch of the CES2018 campaign.*

**Before CES :**

[ ]  CES introduction – Do’s and Don’ts – Logistics – Preparation sessions presentation – July 5th

☐ Meeting with other delegation members – including multi-attending companies – date TBD – end August / early September

[ ]  Student support from a Business School (Booth Design, Value Proposition, Pitch…)
([ ]  GEM or [ ]  EM Lyon)

[ ]  Innovation Awards

[ ]  Pitching at CES – November 30th

[ ]  From Awareness to conversion – October 12th

[ ]  Crowdfunding – September 14th

[ ]  Industrialization – November 9h

[ ]  US export rules (temporary exportation, customs, …) & installation – date TBD – October

[ ]  Press conference – date TBD – end November

*In addition to the above, a delegation Brochure grouping every exhibiting companies will be produced and widely distributed, as well as common press relations (social networks, press releases)*

**During CES :**

[ ]  CES Unveiled

[ ]  Large Corporations meetings

[ ]  Student support for a Business School (Booth Duty)
([ ]  GEM or [ ]  EM Lyon or [ ]  Nevada State University)

**Post CES :**

[ ]  Student support for a Business School (Contact qualification & follow-up)
([ ]  GEM or [ ]  EM Lyon)

*In addition to the above, a debriefing session will be organized by the Region to capitalize on CES2018 and prepare the next session.*