



SPONSORING Minalogic Business Meetings 2020

■■■ MINALOGIC BUSINESS MEETINGS

MINALOGIC Business Meetings is a unique, international B2B event in the Region. This event, focused on digital technologies, brings together key buyers from international corporations from all over the world.

The event is focused on B2B meetings between these key buyers and technology providers with the objective of creating opportunities for business and for partnerships. Each participant can have up to 15 meetings in one day! A series of short conferences around the theme of « design » will also take place alongside these meetings.

This event is supported by the Région Auvergne Rhône Alpes.



This event brings together key buyers and technology providers from France and from abroad (USA, Germany, Italy, UK, Korea etc.)

The MBM focus on digital technologies (micro/nano/electronics, photonics, software, digital content) and their end markets (healthcare, energy, consumer, industry 4.0 etc.). Cet évènement couvre les technologies micro/nano/électronique, photonique et logiciel et leurs marchés applicatifs.

SPONSORING PACKAGES	SILVER	GOLD	PLATINIUM
Amount	1 000 € HT	2 000 € HT	7 000 € HT
Your logo on all communication materials (programme, mailings, website etc.)	X	X	X
Distribution of your communication materials to all participants	X	X	X
Roll-up poster at the event	X	X	X
Sponsor stand at the event		X	X
Presentation of your company during the conference programme			X
Lanyards to be worn by participants at the event			X
Speech during the welcome breakfast			X
Maximum number of sponsors	5	3	1

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They participated in the Minalogic Business Meetings



Key Figures

Sixth edition, 1000 participants , 3000 B2B meetings



2 June 2020 – Hôtel de Région - Lyon





For more information, contact us...

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#WeAreMinalogic

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