

PRESS RELEASE
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VISION SYSTEMS UNVEILS THE ENTERTAINMENT SOLUTION EMBEDDED IN THE "COACH OF THE YEAR 2016" AND ITS DIGITAL REARVIEW SYSTEM at Busworld, 16-21 October, Kortrijk, Belgium

Vision Systems will present its latest innovative solutions for the automotive industry focused on **safety** and **comfort**.

Vision Systems' new-generation entertainment and connectivity system i-Comfort was set in the "Coach of the year 2016". The solution was designed to enhance customer loyalty by increasing the level of customer service while maximizing revenues. i-Comfort allows not only internet access with seamless connectivity but also provides audio and video free- or pay-content, stored in an embedded media server, directly on Personal Electronic Devices: films, series, music, newspapers and magazines, TV and radio podcasts; a "travel" section includes a passenger satisfaction survey, maps, bus connections and tourist information. Tourist information is supplied by Vision Systems' partner PCom to deliver even more passenger experience services, while taking advantage of additional revenues. It comprises travel guides, tasting guides, events agendas, tips & opportunities... in the destination city. Moreover, advertisements with electronic discount vouchers enable the travelers to benefit from preferential tariffs during their stay (restaurant, museum, shopping...). All the upgrade process can be performed remotely to adapt to the type of travels or passengers.

The flexible system also allows the insertion of unobtrusive advertising banners to generate even more revenues. An optimal configuration can finance up to 100% of the solution cost.

Building on its historical know-how in rearview solutions, Vision Systems will present its **digital rearview system, Smart-Vision**, which replaces the rearview mirrors by high-definition cameras and interior screens. This new high-technology system ensures enhanced ergonomics, lower energy consumption and improved safety.

Vision Systems' **blind spot detection solution SaVety-Mirror** will also be featured. SaVety-Mirror is an innovative solution that guarantees comfort and safety, day and night, and in any weather. Using a camera integrated into the rearview mirror and an image-processing software, the system tracks the vehicle that is overtaking on the passing lane and triggers the ignition of red LEDs in the mirror glass to alert the driver of a potential danger. This very ergonomic solution can be included in the Smart-Vision solution. Depending on the option, the warning can also be an audible alert or a vibration at the seat. Custom developed for each type of vehicle and its environment, SaVety-Mirror is easy to install and suitable for both original equipment and retrofit.

*Headquartered near Lyon, France for more than 80 years, with a production site in Florida, USA, and a trade office in Singapore, the Vision Systems group is a tier-one system supplier in the aeronautics, automotive and marine markets. **Vision Systems Automotive** provides global solutions for specific vehicles, coaches and buses, motor-homes and the rail market: solar protection, embedded entertainment systems, driver protection doors, and driver assistance systems. Vision Systems combines complementary skills in electronics, mechanics and composite to provide ever more innovative solutions for costs reduction, heightened safety and improved comfort.*

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