



# MEDINFO 2019

HEALTH AND WELLBEING E-NETWORKS FOR ALL [www.medinfo-lyon.org](http://www.medinfo-lyon.org)  
CONVENTION CENTRE 26-30 AUGUST 2019, LYON FRANCE

## EXHIBITOR BOOKLET

### CONGRESS ORGANISATION

MCO Congrès

285 Corniche Kennedy

13007 Marseille - France

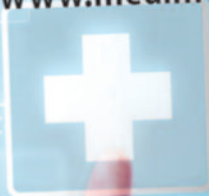
Tel: +33 (0) 4 95 09 38 00

Sponsorship & Exhibition:

Celine Burel: +33 (0) 7 79 36 63 43

[celine.burel@mcocongres.com](mailto:celine.burel@mcocongres.com)

[www.medinfo-lyon.org](http://www.medinfo-lyon.org)



THE 17<sup>TH</sup> WORLD CONGRESS OF MEDICAL AND HEALTH INFORMATICS organized by



International Medical  
Informatics Association



Association Française  
Informatique Médicale



WE WELCOME YOU TO

**MEDINFO 2019**  
HEALTH AND WELLBEING E-NETWORKS FOR ALL [www.medinfo-lyon.org](http://www.medinfo-lyon.org)  
CONVENTION CENTRE 26-30 AUGUST 2019, LYON FRANCE

Branded by the International Medical Informatics Association (IMIA), Medinfo is a worldwide key event in digital health that gathers scientists, physicians, teachers, students, companies, institutions, and decision-makers. After having hosted its previous editions in Brazil and China, in 2019, Medinfo is back to Europe. For the first time, the event will be held in France, in Lyon, also called the “French Tech metropolis”. The city is located in the heart of the Auvergne-Rhône-Alpes region, which also happens to be a major player in health technologies.

AIM (the French Association for Medical Informatics) is organizing Medinfo 2019 and is happy to welcome you in Lyon on August 26-30, 2019. At each Medinfo conference, participants have the opportunity to share knowledge in an international context in order to improve health and the well-being of interconnected citizens everywhere in the world! So, come to discover, discuss, and share your opinion and experience about this year’s topic: “Health and Wellbeing: E-Networks for all”.

Hosting Medinfo 2019 is an honor for France, the Auvergne-Rhône-Alpes region, and the City of Lyon. You will discover numerous emblematic e-health projects implemented in the Auvergne-Rhône-Alpes region. This is the French “Silicon Valley” with one of the largest digital entrepreneurship ecosystems of Europe. Lyon, Grenoble, Saint-Etienne, and Clermont-Ferrand account for tens of thousands jobs in health and biotechnologies with over 100 public laboratories and over 10,000 researchers in this sector. In addition, Lyon covers many attractive aspects. Known as the city of lights, a territory for many innovations, and the founding ground for the movie theatre, it is also the first connected city, the largest IT center in France, and last but not least, the city is worldwide known for its exquisite cuisine.

We will be happy to welcome you in order to make Medinfo 2019 an outstanding event and a success to match the expectations and promises of digital health, key actors, and patients.

WE HOPE TO SEE YOU ALL IN LYON ON AUGUST 26-30, 2019!

**Philippe CINQUIN**, President of AIM

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## SPONSOR & EXHIBITION SECRETARIAT

MCO CONGRÈS

285 Corniche Kennedy - 13007 Marseille – France

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## 1. WHAT TO EXPECT AT MEDINFO 2019

- > Meet with 1500+ delegates from 70+ countries all over the world
- > 200+ world-renowned speakers
- > A rich and diverse scientific programme
- > Several opportunities to engage with participants, exchange experiences and socialize

## 2. DATE & VENUE

**DATE** 26-30 August 2019

**VENUE** LYON CONVENTION CENTER

More information on the meeting and the draft programme are available on [www.medinfo-lyon.org](http://www.medinfo-lyon.org)

## 3. THEMES AND TRACKS

The SPC solicits authors to submit scientific papers addressing a variety of themes, including – but not limited to – the following:

### Track 1: Interpreting health and biomedical data

- DATA INTEROPERABILITY AND DATA INTEGRATION
- INFORMATION MODELS AND DATA REPRESENTATION STANDARDS
- CONTROLLED TERMINOLOGIES, ONTOLOGIES, AND VOCABULARIES
- BIOMEDICAL IMAGING AND IMAGE ANALYSIS
- VISUALIZATION
- NATURAL LANGUAGE PROCESSING
- MACHINE LEARNING AND DATA MINING
- ARTIFICIAL INTELLIGENCE METHODS AND TOOLS
- BIG DATA ANALYTICS
- HEALTH DATA SCIENCE
- QUALITY OF DATA AND METADATA

### Track 2: Supporting care delivery

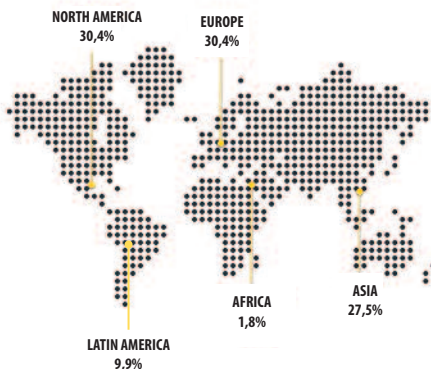
- HEALTH INFORMATION SYSTEMS AND EVALUATION
- ELECTRONIC HEALTH RECORDS / ELECTRONIC PATIENT RECORDS
- LEARNING HEALTHCARE SYSTEM
- CLINICAL DECISION SUPPORT SYSTEMS AND REASONING
- CLINICAL GUIDELINES
- HEALTH-ENABLING TECHNOLOGIES AND SENSORS
- TELEMEDICINE AND TELEHEALTH
- MEDICAL ROBOTICS
- SAFETY AND SECURITY OF HEALTH INFORMATION SYSTEMS AND MEDICAL DEVICES

### Track 3: Enabling precision medicine and public health

- INDIVIDUALIZED THERAPY
- MEASURING OUTCOMES
- HEALTHCARE QUALITY
- PATIENT SAFETY
- GENOMICS AND PHARMACOGENOMICS
- PUBLIC HEALTH INFORMATICS
- BIOSURVEILLANCE
- REGISTRIES AND HEALTH INFORMATION EXCHANGE
- HEALTH POLICY ISSUES
- DISASTER MANAGEMENT

### Track 4: The human element in medical informatics

- HUMAN COMPUTER INTERFACES AND USABILITY
- EDUCATION AND CAPACITY BUILDING
- LEARNING ANALYTICS FOR COMPETENCE ASSESSMENT
- PATIENT SIMULATORS
- SERIOUS GAMING
- PATIENT EMPOWERMENT / ENGAGEMENT
- SOCIAL MEDIA, MOBILE APPS, AND PATIENT PORTALS
- HUMAN FACTORS AND TECHNOLOGY ADOPTION
- LEGAL, ETHICAL, AND REGULATORY ISSUES
- PRIVACY AND CONSENT MANAGEMENT
- HEALTH INFORMATION LITERACY



## 4. GENERAL INFORMATION

**LANGUAGE** The official language of the meeting is English.

### EXHIBITION TIMETABLE

#### BUILD UP & SETTling

Sunday, 25 August 2019 from 14:00 to 18:00

Monday, 26 August 2019 from 09:00 to 18:00

OPENING CEREMONY 17:00 followed by a cocktail reception in the exhibition area

#### EXHIBITION

Tuesday, 27 August 2019 from 13:00 to 18:00

Wednesday, 28 August 2019 from 09:00 to 18:00

Thursday, 29 August 2019 from 09:00 to 18:00

GALA DINNER 20:00

Friday, 30 August 2019 from 09:00 to 14:00

CLOSING CEREMONY 12:00

#### DISMANTLING

Friday, 30 August 2019 from 14:00 to 20:00

All coffee breaks will be served in the exhibition area.

## 5. KEY CONTACTS

### CONGRESS ORGANISATION

MCO CONGRÈS - 285 Corniche Kennedy - 13007 Marseille - France - Tel: +33 (0) 4 95 09 38 00

Sponsorship & Exhibition: Celine Burel: +33 (0) 7 79 36 63 43 - [celine.burel@mcocongres.com](mailto:celine.burel@mcocongres.com)

Registration & Accommodation: Bellone Claire - [claire.bellone@mcocongres.com](mailto:claire.bellone@mcocongres.com)

MEETING WEBSITE: [www.medinfo-lyon.org](http://www.medinfo-lyon.org)

## 6. CHOOSE YOUR COMBINATION

### BASIC PACK \*

SPACE ONLY - 1 table & 2 chairs  
2 exhibitor badges

MINIMUM 9SQM

PRICE PER SQM ..... 500 €

PRE EQUIPPED BOOTH - 2 exhibitor badges, 1 table & 2 chairs,  
walls, carpet, fascia board, spotlight and power supply (1kw)

MINIMUM 9SQM

PRICE PER SQM..... 600 €

\* Add 500€ for an open conference in the exhibition area (20 min)

### START-UP CORNER

2 exhibitor badges, 1 high table & 2 stools

PRICE ALL CONGRESS LONG..... 1 000 €

### SPONSORING OPTIONS

#### EXCLUSIVE ITEMS (ONE SPONSOR ONLY)

E-BADGES SYSTEM ..... 6 000 €

Delegates will obtain their badges through user-friendly e-badge desks. This system allows participants to directly edit their badge at the welcome desk by presenting their confirmation with the badge code. This prevents participants from queuing to get their badge. Sponsors will be acknowledged on the e-badge desk banner.

SPEAKER PREVIEW ROOM..... 6 000 €

Opportunity to display your company logo at the speaker preview room. It will operate in a central area and will be used by speakers while preparing their presentations. Several computers will be available.

CONGRESS BAGS ..... 6 000 €

Every registered delegate receives an official congress bag at registration. This bag will display the sponsor's company logo, which is a powerful way to promote your company and will continue to serve as a reminder after the event. (Bags must be provided by the company).

CONGRESS APP SPONSOR ..... 3 300 €

Company or brand logo on the first page when opening the MEDINFO 2019 Mobile Application; Highlighted exhibitor with logo in the exhibitor list and exhibition floor plan.

SUPPORT A POSTER SESSION..... 2 700 €

Company logo displayed on banners in the Poster session area.

CONGRESS LANYARDS ..... 4 200 €

Registered delegates receive a lanyard for their badge printed with your company's logo. Delegates must wear their badge and lanyard throughout the whole meeting. (Lanyards must be provided by the company.)

NOTEPADS & PENS ..... 2 900 €

Registered delegates will be provided with a pen and paper set. These items will display your company logo, which is a prominent way to promote your company and serves as a reminder after the meeting. (Notepads and pens must be provided by the company).

## OTHER OPTIONS (UNLIMITED)

WATER DISPENSERS ..... 5 000 €

The Congress taking place at the end of the Summer, water dispensers will be very appreciated. Several water dispensers will be placed at strategic points throughout the exhibition area and conference centre. The company's logo will be displayed on the water dispensers. ....Add 2000 € to become exclusive sponsor of this item

YOUR LOGO IN THE MOBILE CONGRESS APP' ..... 1 500 €

Highlighted exhibitor with logo in the exhibitor list and exhibition floor plan.

## AD IN THE FINAL PROGRAMME

Published as PDF file, and included in the paper copy if one is printed.

- Inside page ..... 1 200 €

- Back cover ad ..... 2 200 €

BADGE READER ..... 400 €

Follow up on conversations with delegates by retrieving information from delegate badges. Gathered information includes name, city, country and e-mail address.

BAG INSERT ..... 1 800 €

All recipients will receive a congress bag containing the Final Programme. These bags should be fabricated especially for this congress. The sponsor's logotype and Medinfo 2019 logo shall be displayed on the bag after approval of the Organising Committee. The company name will be included in the List of Sponsors.

E-CARD CAMPAIGN ..... Enquire

Benefit from the congress' extensive communication plan via a customized e-card. Corporate designs (PDF, JPEG, and even videos) can be included in the regular newsletters about the congress to promote your products and services, your presence in the exhibition, your lunch symposium, etc.

## SOCIAL EVENTS

Social events include meals and breaks that form a core part for the networking opportunities.

Each event attracts a large number of delegates, and sponsors can use these unique opportunities to network with delegates.

## OPENING RECEPTION

The opening reception will be held on 27 August 2019.

All participants and accompanying persons will be invited to this reception that will take place after the opening ceremony at the congress centre. The sponsors will have the opportunity to have signs/roll-ups at the reception area. The company name will also be included in the List of Sponsors in the final programme and on the web site. Sponsors can further enhance their participation with branded napkins, etc.

## GALA DINNER

*Included: catering, and all logistics. Additional marketing material to be provided.*

All participants and accompanying persons will be invited to the Gala Dinner, which is a joint event that will take place on 29 August 2019. The sponsors will be linked to the event in all printed and web based publicity, have logos inside and outside the venue, and will be included in the List of Sponsors. Sponsors can further enhance their participation with branded napkins, etc.

## LUNCHES

*Included: catering, and all logistics.*

Lunches will be served in the restaurants at the congress centre. Sponsors will be acknowledged with logos in the restaurant area. The company name will also be included in the List of Sponsors in the programme book and on the web site. Sponsors can further enhance their participation with branded napkins, sugar sticks, etc.

## COFFEE BREAKS

Complimentary coffee/tea will be served daily to all delegates during official coffee breaks. The serving points will be located mainly in the exhibition area and can be coordinated around the sponsor's booth. Sponsors will also be acknowledged at each service station and will be included in the List of Sponsors.

TO THANK YOU FOR YOUR KIND SUPPORT, THE FOLLOWING ITEMS WILL BE PROVIDED BY THE CONGRESS, DEPENDING ON THE AMOUNT OF SUPPORT

| TOTAL AMOUNT TO REACH  | 30 000 € | 20 000 € | 10 000 € |
|--|----------|----------|----------|
| BENEFITS   | PLATINUM | GOLD     | SILVER   |
| PRIORITY PLACEMENT OF BOOTH SPACE                                  | FIRST    | SECOND   | THIRD    |
| EXHIBITOR BADGES<br>(Will also give access to scientific sessions) | 8        | 6        | 4        |
| LOGO IN THE FINAL PROGRAM  | ✓        | ✓        | ✓        |
| LOGO IN MEETING WEBSITE  | ✓        | ✓        | ✓        |



## 7. PAYMENT AND CANCELLATION CONDITIONS

### PAYMENT CONDITIONS

All payments must be made in EURO (EUR). The sponsorship will be invoiced upon receipt of the completed application form. The full amount is due for payment upon receipt of the invoice to guarantee the reservation.

### BY BANK TRANSFER

BANQUE SOCIÉTÉ MARSEILLAISE DE CRÉDIT

RIB: 30077 - 04821 - 10182100201 - 55

IBAN: FR76 3007 7048 2110 1821 0020 155

BIC: SMCTFR2A

### CANCELLATION POLICY

Cancellations and changes to your partnership agreement must be notified in writing to MCO Congrès at least one (1) month prior to the event.

### CANCELLATION FEES

In case of cancellations and changes to your partnership agreement before 25 April 2019, 75% of the sponsorship amount will be charged. No reimbursement will be granted after this date. The full sponsorship amount will be due.

## CONGRESS ORGANISATION

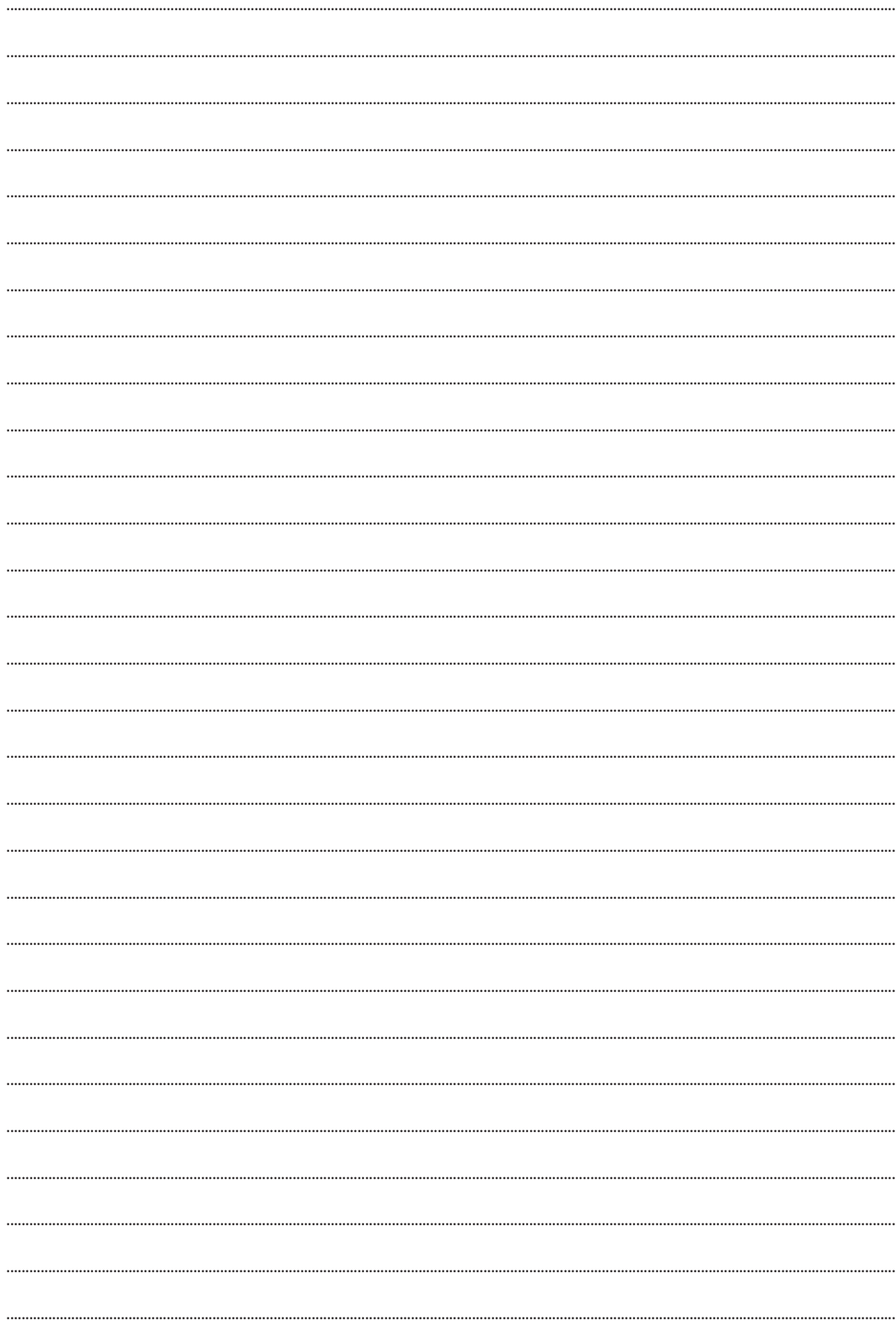


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MEETING WEBSITE: [www.medinfo-lyon.org](http://www.medinfo-lyon.org)



Company/Entity Name: .....  
 (NB: this information will be used in the final programme)

Contact: .....

Address: .....

Postal/Zip code: ..... Town: ..... Country: .....

Tel. .... VAT Nr: .....

Email: .....

## BASIC PACK

**SPACE ONLY**

500 € x ..... sqm = ..... €

**PRE EQUIPPED BOOTH**

600 € x ..... sqm = ..... €

**500€ 20 MINUTES CONFERENCE**

**START-UP CORNER** ..... 1 000€

## SPONSORING OPTIONS

### EXCLUSIVE ITEMS (ONE SPONSOR ONLY)

- E-BADGES SYSTEM ..... 6 000 €
- SPEAKER PREVIEW ROOM ..... 6 000 €
- CONGRESS BAGS ..... 6 000 €
- CONGRESS APP' SPONSOR ..... 3 300 €
- SUPPORT A POSTER SESSION ..... 2 700 €
- CONGRESS LANYARDS ..... 4 200 €
- NOTEPADS & PENS ..... 2 900 €
- POCKET PROGRAMME ..... 3 500 €

### OTHER OPTIONS (UNLIMITED)

TOTAL ..... €

Insurance fees ..... €100

TOTAL AMOUNT ..... €

- WATER DISPENSERS ..... 5 000 €
- YOUR LOGO IN THE MOBILE CONGRESS APP' ..... 1 500 €

### OTHER OPTIONS (UNLIMITED) AD IN THE FINAL PROGRAMME

Published as PDF file, and included in the paper copy if one is printed.

- INSIDE PAGE ..... 1 200 €
- BACK COVER AD ..... 2 200 €
- BADGE READER ..... 400 €
- BAG INSERT ..... 1 800 €
- E-CARD CAMPAIGN ..... Enquire

## SOCIAL EVENTS

- OPENING RECEPTION ..... Enquire
- GALA DINNER ..... Enquire
- LUNCHES ..... Enquire
- COFFEE BREAKS ..... Enquire
- SPECIAL REQUESTS ..... Enquire

**TOTAL** ..... €

My status:

- I AM A PLATINUM SPONSOR** (minimum 30 000 €)
- I AM A GOLD SPONSOR** (minimum 20 000 €)
- I AM A SILVER SPONSOR** (minimum 10 000 €)

By bank transfer BANQUE SOCIÉTÉ MARSEILLAISE DE CRÉDIT RIB: 30077 - 04821  
 - 10182100201 - 55 / IBAN: FR76 3007 7048 2110 1821 0020 155 / BIC: SMCTFR2A

SIGNATURE

## TERMS AND CONDITIONS EXHIBITION/SPONSORING

1. Application for Exhibition/Sponsoring: In order to be considered for Exhibition/Sponsoring, the application form must be completed, signed by a legally authorised person from your organisation, and returned to MCO Congress on time. However, submitting the Application Form for Exhibition/Sponsoring to the Organising Secretariat does not constitute a formal agreement that the Exhibitor/Sponsor will be admitted to participate. Contractual conditions are constituted only after the Organising Secretariat has sent written confirmation of acceptance to the Exhibitor/Sponsor. In case of acceptance, Exhibitor/Sponsor will be bound by the Terms and Conditions listed in the prospectus and in the Application Forms for Exhibition and Sponsorship. The Organising Secretariat reserves the right to refuse any application to exhibit/sponsor without giving cause. Exhibition space and sponsorship items are allotted according to the terms and conditions as listed in the Exhibition/Sponsorship prospectus. Any company which disobeys the directives of the Organising Secretariat may be excluded from the exhibition/sponsoring with immediate effect by the Organising Secretariat. Such companies are liable for the whole rental sum, for the registration fee(s) and for all incidental expenses including the legal value added tax. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation.

2. Obligations and Rights of the Exhibitor: The booths may only be used for exhibiting and advertising the Exhibitor/Sponsor's own products, materials or services as described in the application form. The sale of any products at the Congress venue is strictly prohibited. Advertising materials may be distributed only within the confines of the booth. Any kind of promotion outside the respective exhibition space is forbidden (such as Working Acts, distributing flyers etc.). The partial or complete subleasing or otherwise relinquishing of a booth to a third party, as well as private agreements for switching booths or floor space between two exhibitors is prohibited. The Organising Secretariat reserves the right to enter any booth at any time. Booths need to be occupied during exhibition hours. The exhibition rooms are to be used only during regular opening hours. Prior written permission must be obtained from the Organising Secretariat for the presentation of advertising lectures, advertising films, slide projections, for the distribution of samples, beverages or food. It is strictly forbidden for companies which are not exhibitors/sponsors to advertise in any way in the exhibition hall or in the entrances to the exhibition hall.

3. Obligations and Rights of Organising Secretariat: The Organising Secretariat reserves the right to revise the time and location of the exhibition, to shorten the duration of the exhibition and to cancel the exhibition altogether. Any change regarding the exhibition's time and duration neither entitles the exhibitor to cancel the contract nor to request a fee reduction or to put forward a claim to damages incurred by these changes.

4. Liability Insurance: The Organiser provides general guard service and third party insurance at the Congress venue. Equipment and all related display materials installed by exhibitors are not insured by the Organiser, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/sponsors. The Exhibitor/Sponsor agrees to be responsible for their property and person and for the property and persons of their employees and agents and for any third party who may visit their space through full and comprehensive insurance, and shall not hold accountable the Organiser for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

5. Set-up of booths: To ensure a smooth course of events, Exhibitors must obey all directives and instructions of the Organising Secretariat regarding the use of booths, their decoration, the use of self-designed and self-constructed booths, and the fitting and furnishings of the booths, as specified in the technical guide. Before setting up their booths/displays/installations, Exhibitors must first contact the Organising Secretariat and reconfirm placement of the booth as well as to identify whether there are any special regulations relating to their booth. Booths must be set up and completed during the timeframe designated. An Exhibitor or advertising company contracted by the Exhibitor who wishes to set up a booth or exhibit of their own design and construction must first submit sketches and plans with a statement of colour schemes of such a booth or exhibit to the Organising Secretariat. The Organising Secretariat reserves the right to demand changes in such booths or exhibits should safety regulations, technical requirements, or the responsibility of preserving or obtaining the best possible overall image for the exhibition, as judged by the Organising Secretariat, so require. Should an exhibitor not follow the directives of the Organising Secretariat or not carry out such directives punctually, the Organising Secretariat reserves the right to take the necessary rectifying steps at the cost of the Exhibitor. The Organising Secretariat reserves the right to close or obstruct unused entrances or exits to the exhibition rooms and the right to direct the Exhibitor to another space in the exhibition hall if necessary even if this directive conflicts with previous written agreements. Organising Secretariat also reserves the right to rent floor space of a booth not finished on time to another applicant. In such a case, the Exhibitor is responsible for all costs arising from cancellation.

6. Maintenance of booths and exhibition area: Exhibitors are responsible for the proper care of the

floors, walls, staircases and storage rooms as well as the hired booths and furnishings. Hired booths and furnishings must be returned in good condition and in an orderly way. To avoid damaging and marking floors as the result of sliding heavy packing cases, exhibitors are required to use protective coverings. Exhibitors and their shipping agents, on specific orders from the exhibitor, must take special care when transporting heavy packing cases and heavy loads. Exhibitors who wish to display extra heavy exhibits requiring special supports or foundations must request prior specific written permission from the Organising Secretariat. It is not permitted to drive nails or hooks into the walls of the exhibition hall, to install electric wiring or to cut or drill holes in the walls of the rented booths. Empty containers and packing materials must be disposed of at the exhibitor's cost before the start of the exhibition; cleaning the booth is the Exhibitor's responsibility. No part of an exhibition booth may be suspended from the ceiling. No part of an exhibit or of the booth's structure may protrude beyond the allotted area on any side. No signboards may protrude beyond the booth's walls. Decorating materials and wallpaper used by the exhibitor must be fire-proof. Prior to use, written proof of this fact must be presented to the Organising Secretariat. Local health and safety regulations, fire regulations and other official regulations must be observed at all times, also during the construction and dismantling of the exhibits.

7. Electrical Installations – Power consumption: The Organising Secretariat will arrange the installation of a 230 Volt ring main supply, the costs of which is to be carried equally by all exhibitors. The Exhibitors agree to use this installation for all electric power requirements. The cost of electricity for each individual exhibitor will be calculated based on the wattage of the booth's electric equipment; this cost will be invoiced to each Exhibitor separately and is not included in the rental fee. Electrical installations within the booth are at the Exhibitor's expense; however, such installations may only be carried out by a qualified electrician appointed by the Organising Secretariat. The Organising Secretariat however is not responsible for any losses or damage which may occur from interruptions or defects in the electric power supply.

8. Dismantling of booths: The Exhibitor must dismantle the booth within the allotted time and return hired furnishings on time. Upon leaving, the Exhibitor must clear the booth area and clean the floor. Stored materials, empty containers and packing materials must be disposed of. Items for which the Exhibitor has made no arrangements regarding removal and storage at his/her cost and which are left behind become the property of the Organising Secretariat, and no reimbursement will be made for such items. The Organising Secretariat can demand that Exhibitors restore the exhibition area to the original condition at the Exhibitor's expense. If the Exhibitor does not dismantle and clear away his/her exhibit in a timely manner, these items will be removed by the Organising Secretariat at the Exhibitor's cost. The Exhibitor is liable for the actual cost incurred by the Organising Secretariat for such removals of abandoned exhibits. Rented items which were originally accepted as satisfactory for rental by the exhibitor are to be returned undamaged and in satisfactory condition. All rented items are considered to be in satisfactory condition unless a written notation signed by the Organising Secretariat is made at the time of rental. Exhibitors must bear the costs of repairs to damaged exhibition areas and of repairs of or necessary cleaning of rented items.

9. Payments – Breach of contract: Please refer to the terms of payment, reduction and cancellation policy and corresponding deadlines as given in the Exhibition/Sponsorship prospectus and the application forms for Exhibition/Sponsorship. The dimensions of floor space, booth measurements and rented items given are approximate. The Organising Secretariat reserves the right to change these dimensions in order to most efficiently use the available exhibition area and to adjust the booths to the blueprints of the exhibition hall. Prices charged are however based on the actual dimensions; if more floor space is later allotted and actually used than was originally ordered, the additional fee for it is to be paid immediately. Special requests regarding placement of the booths/sponsorship items will be considered. However, such requests do not constitute a condition of registration on the part of the Exhibitor/Sponsor. Furthermore, Organising Secretariat reserves the right to reduce the amount of floor space initially requested. Failure to comply with local authorities and international regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organising Secretariat to any suits or demands by the Sponsor/Exhibitor/any third party. The Exhibitor bears the costs of the Contract Fee which is one per cent (1%) of the rental costs, as well as all other taxes, fees or official charges on the rental sum, if applicable. A special fee is charged for decorating rented items in special material of the Exhibitor's choice. Also, Exhibitors must bear the cost of any special installations. In case of delayed payment, ten per cent (10%) interest per annum is charged. If a company wishes to renounce all claims to taking part in an exhibition after having contracted to do so, the company is nevertheless liable for the rental sum and for incidental expenses. In case of cancellation of the exhibition, the Organising Secretariat will return the part payments received less the sum equivalent to the costs which have arisen for the Organising Secretariat up to the time of cancellation; the registration fee will not be returned.

10. Place of Legislation: In all cases of litigation it is agreed to by the Exhibitor that the competency of the duly authorised court in Marseille, France is recognised. Electively, the Organising Secretariat may choose to appeal to the competent court in whose jurisdiction the exhibitor falls. French law is to be applied.