

**Press release**

**CES 2016:  
The show goes on in Las Vegas!**

***A delegation representing the Auvergne Rhône-Alpes, France region to attend world's largest consumer electronics industry event with a record 34 innovative tech businesses!***

**January 6–9, 2016 in Las Vegas**

GRENOBLE, France – December 21 2015 – France will again be one of the best-represented countries at this year's Consumer Electronics Show (CES), with an expected 119 exhibitors of the 404 companies - 30% - in the Eureka Park exhibit area dedicated entirely to startups. CES is the world's premier global trade event focusing on the latest innovations in consumer electronics. And startups from France's Auvergne Rhône-Alpes region will be particularly well-represented among the CES delegation attending the event under the French Tech banner. Minalogic, Imaginove, and Clust'R Numérique, three clusters with a combined membership of 720 organizations spanning startups, SMEs, major corporations, and research labs and regional economic development agency Auvergne Business will be accompanying 34 of their members to CES, including 24 that will be exhibiting at Eureka Park. The delegation will account for 20% of the French companies exhibiting in the special startup section, surpassing the number of exhibitors from countries like Israel, the UK, and Germany!

The delegation travelling to CES from Auvergne Rhône-Alpes will include stakeholders encompassing the entire digital value chain, from innovative sensors and disruptive products and solutions for the IoT to revolutionary new user interfaces and web services. The technologies on exhibit are suitable for a broad range of uses, powering new user experiences in areas like home automation and services, healthcare, sustainable energy, and smart cities.

"What was once France's best-kept secret is now out in the open Exciting things are happening in digital innovation in France. Our entrepreneurs are creative and dynamic, as evidenced by our vibrant startup community. The Auvergne Rhône-Alpes region has a particularly strong position in digital innovation. It is one of the only places in the world with equally powerful innovation capabilities in micro and nanoelectronics and software—the perfect combination of know-how to drive advances in fields like the Internet of Things," said Minalogic General Manager Isabelle Guillaume.



**CES 2016: A great place to discover a regional economy, Auvergne Rhône-Alpes, France**

**Key figures:**

- Number of clusters covering the digital industries: 6
- Population: 7.7 million (France's second-largest region by population)
- GDP: €240 billion (11.4% of France's GDP, and Europe's eighth-largest regional economy by GDP)
- Added value: €215 billion; 18% in manufacturing, 52% in services (market sector)
- More than 500,000 manufacturing jobs
- 136,500 jobs in the digital economy
- Home to more than 11,200 companies

**The delegation is proud to announce that eight of its members will receive awards at CES 2016**

- Six of nineteen French finalists will bring home CES 2016 Innovation Awards in several categories:
  - Hydrao (Tech for a Better World)
  - Ubiant Luminion (Tech for a Better World)
  - Enlaps (Digital Imaging)
  - Cast by Genii (Home Audio Components & Accessories)
  - The Connected Sleeve by De Rigueur (Portable Power)
  - In&Motion (Wearable Technologies)
- Two members were selected by France's export agency Business France to exhibit in the prestigious French Tech Pavilion:
  - Bixi (Bluemint Labs)
  - Enerbee



The Auvergne Rhône-Alpes delegation will also be supported by other regional economic development and innovation stakeholders at CES 2016: Lyon French Tech, Bpifrance, Coboteam, Invest In Grenoble-Isère, Invest in Lyon, Sporaltec, and the organizers of the SiDO professionals-only IoT showroom to be held in Lyon, France on April 6–7, 2016.

**Full list of SMEs exhibiting at CES 2016 [here](#)**

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**About Minalogic**

Serving digital-industry stakeholders across France's Auvergne Rhône-Alpes region, the Minalogic digital technology cluster supports its members' innovation and business development strategies on an international scale. The technologies, products, and services developed by Minalogic members and partners address all industries, from ICTs and healthcare to energy and the factory of the future and leverage micro and nanoelectronics, photonics, and software to cover the entire digital value chain.

Minalogic was established in 2005 and has since grown to 300 members (270 of which are businesses). The nearly 400 R&D projects certified by Minalogic since the cluster's inception represent total R&D spending of more than €2 billion and have secured €768 million in government financing. The 56 completed projects have generated 37 new products (already on the market or slated for commercial release) and €1.25 billion in revenue.

*Learn more at [www.minalogic.com](http://www.minalogic.com)*

*Follow Minalogic on [twitter.com/Minalogic](https://twitter.com/Minalogic)*

**About Imaginove**

Imaginove, founded in 2006, is France's only cluster focusing on user-driven digital innovation and digital content. The cluster helps make its members more visible and competitive on the French market and internationally. It also contributes to attracting business to the region through network-building and partnerships and through programming spanning research, innovation, training, digital transformation, support for SMEs, and cooperation between SMEs, corporations, research labs, and financiers.

*Learn more at [www.imaginove.fr](http://www.imaginove.fr)*

*Follow Imaginove on [twitter.com/imaginove](https://twitter.com/imaginove)*

**About Clust'R Numérique**

Clust'R Numérique was formed when Cluster Edit and Grilog (Grenoble Isère Logiciel) merged in 2015. It is one of twelve economic clusters in the Auvergne Rhône-Alpes region and has secured the European Cluster of Excellence and French *Grappe Industrielle* labels. The cluster boasts 270 members from the region's software and digital services industries representing a total of €2 billion in revenue and 20,000 jobs. The cluster's membership includes industry leaders Alma, Stormshield, Cegid, Ciril, Dimo Software, Eolas Business & Decision, Esker, Everwin, Hardis, and Visiativ, as well as startups like Reputation VIP, Attestation légale, Sentryo, De Rigueur, and PermiGo. Clust'R Numérique supports the growth of its members and the industry through networking, best practices, support for entrepreneurship, innovation, business and international development, training, and consulting.

*Learn more at [www.leclustr.org](http://www.leclustr.org)*

*Follow Clust'R Numérique on [twitter.com/LeClustR](https://twitter.com/LeClustR)*

**About Auvergne Business**

The Auvergne regional economic development agency, Auvergne-Business, supports businesses—especially SMEs and startups—in their business development strategies in France and internationally. The agency offers export and innovation support to the region's businesses and promotes the development of vibrant regional industries, including the digital industries, which represent more than 900 companies and 7,500 jobs in the region. The agency also assists businesses seeking to open in or relocate to Auvergne.

*Learn more at [www.auvergne-business.com](http://www.auvergne-business.com)*

*Follow ARDE on [twitter.com/AuvergnBusiness](https://twitter.com/AuvergnBusiness)*



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