

Minalogic cluster supports its regional development strategy with new office in Lyon

The Minalogic digital technology cluster has opened a new office in Lyon, marking yet another milestone in its regional development strategy. Jérôme Fraysse will manage the new Lyon office and will be tasked with building relationships and facilitating joint initiatives with business and research organizations in Lyon's digital ecosystem. Mr. Fraysse will also implement the Easytech program in Lyon. The program, which was launched in Grenoble, has now been expanded to all digital technologies and the entire Auvergne-Rhône-Alpes region.

Lyon will be Minalogic's third operational base in the Auvergne-Rhône-Alpes region and will round out the cluster's Grenoble and Saint-Etienne locations. The new office will improve access to Minalogic services for startups, SMEs, corporations, research organizations, training providers, and institutions of higher education in Greater Lyon and the Rhône district.

Minalogic is a pillar of the region's digital ecosystem and runs a wide range of programs and initiatives that help leverage innovation to drive economic growth. In 2016 Minalogic recruited 65 new members, helped its members secure financing for 68 Minalogic-certified R&D projects, ran eight group trips to trade shows and other international events, and organized 39 events (including eight in Lyon) that together brought in more than 1,500 attendees.

"The new Lyon office will make it easier for stakeholders in Lyon's digital technology, hardware, and software communities to access our services. The new office will also facilitate building relationships with the users of these technologies on markets like healthcare, energy, and the Factory of the Future. As always, the overriding objective is to encourage economic growth and create jobs," said Minalogic CEO Isabelle Guillaume.

Jérôme Fraysse to head the Lyon office

Jérôme Fraysse took the helm of Minalogic's new Lyon office on March 27, 2017. He will be tasked with developing support services in the Lyon area. His responsibilities will also include operational management of the office and promoting the Easytech program in the Greater Lyon area. Easytech is an IRT Nanoelec tech transfer program for SMEs from all industries seeking ways to make their businesses more competitive through innovation. The program is backed by the Auvergne-Rhône-Alpes regional government and administered by Minalogic.

Mr. Fraysse, 42 years old, holds a PhD in physics. He began his career as a researcher, working in both the public and private sectors. He later moved to government, spearheading innovation policies and liaising with private-sector businesses for the Champagne-Ardenne and Auvergne-Rhône-Alpes regions.

Minalogic's Lyon office is located at 27 rue Joannès Carret, CS 80 700, 69256, Lyon cedex 09.

Minalogic, a key partner for Lyon's digital ecosystem

The new Lyon office will build on Minalogic's strong existing relationship with Lyon-area innovation stakeholders:

- The cluster is already an active participant in Lyon's international development initiatives:
"Minalogic was founded in Grenoble and later opened an office in Saint-Etienne. The Greater Lyon Intermunicipal Authority already supports innovation in the life sciences, greentech, and, more broadly, digital technology. Minalogic's Lyon office will further strengthen our technology ecosystem and round out our innovation value chain—ultimately boosting Greater Lyon's international force of attraction in the high-tech industries," said Cédric Grignard, Director, Technology & Smart City, Aderly (the Greater Lyon Economic Development Agency).
- Minalogic is involved in major industry events and innovation initiatives in Lyon:
 - o 34 Minalogic members will exhibit at the 3rd annual SIdO IoT trade show on April 5 and 6.
 - o Minalogic has provided two people to serve as mentors and jury members since the inception of the BigBooster international startup accelerator program.
 - o The cluster will organize the Lyon edition of *Journées France IA*, a national artificial intelligence initiative, in early March in partnership with TUBA, a Lyon-based living lab.
 - o Minalogic will also select and promote Lyon-based startups to exhibit at CES Las Vegas in conjunction with Imaginove, Lyon French Tech, and Digital League.

- Finally, the cluster will design and implement coordinated digital-transformation support programs for SMEs with *Espace Numérique Entreprises*.
- Minalogic has also built partnerships with Lyon-based clusters (Lyonbiopôle, Imaginove, Axelera, Techtera, and LUTB), co-certifying R&D projects, running EU projects, and coordinating cross-cutting initiatives like the cluster consortium for the Factory of the Future (*Collectif des pôles de compétitivité pour l'Industrie du Futur*).

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About Minalogic

Minalogic is a global innovation cluster for digital technologies serving France's Auvergne-Rhône-Alpes region. The cluster supports the region's leading innovators by facilitating networking, fostering collaborative R&D, and providing companies with personalized assistance throughout all phases of business growth, including on international markets. The products and services developed by our members address all industries, from ICT and healthcare to energy and the Factory of the Future. Minalogic was founded in 2005 and today boasts 335 members, including 284 companies. The cluster has certified 508 projects that have secured total government funding of €820 million of the more than €2 billion in total R&D spending these projects represent. The 67 projects completed to date have resulted in 56 products (either on the market or in the process of being prepared for market release). These products are expected to generate at total of €3.6 billion in revenue ten years post-project.

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