



La Région
Auvergne-Rhône-Alpes



STARTUPS EMBRACING THE FUTURE



AT **CES** LAS VEGAS
5-8 JANUARY
2022

La
FRENCH TECH

OUR PARTNERS



Auvergne
Rhône-Alpes
Entreprises

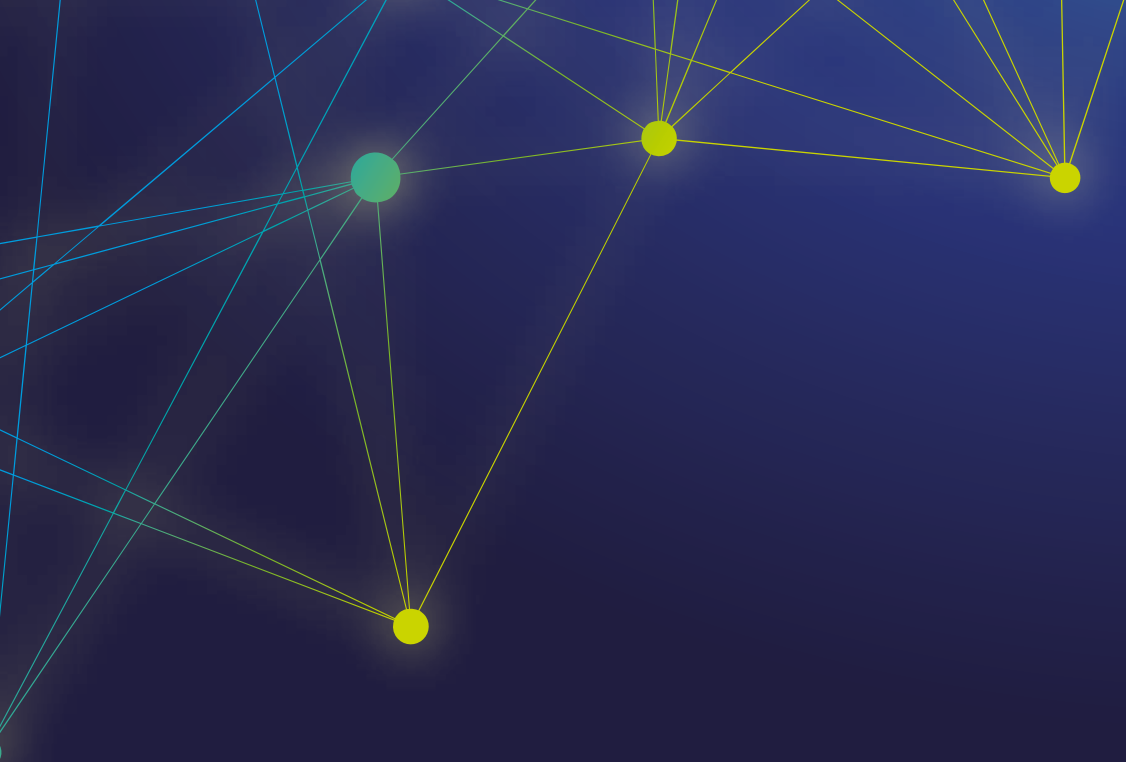


**DIGITAL
LEAGUE**
Auvergne-Rhône-Alpes



thesame
TECH & INNOVATION

auvergnerhonealpes.fr



The Auvergne-Rhône-Alpes Region is present again this year at CES Las Vegas !

30 startups will be exhibiting at the world's biggest digital event, supported by the Auvergne-Rhône-Alpes Region and its partners in the digital ecosystem.

The event offers a unique opportunity to showcase their innovations, boost their performance, and hone their competitive edge as they interact with exceptional innovation networks.

#startup #entrepreneurship #innovation

The Region will be sharing the Business France/ La French Tech area at the event. Business France, the public agency dedicated to facilitating international investment in France, will host a large booth to unite the different French regions and their startups under the French Tech banner.

businessfrance.fr
[@businessfrance](https://twitter.com/businessfrance)
[company/business-France](https://www.linkedin.com/company/business-france)

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FOREWORD



CES in Las Vegas is a can't-miss event where the world's greatest technological innovations are unveiled.

The Region has been participating in this major event for several years, supporting a delegation of regional companies traveling to Las Vegas and providing a dedicated booth. As an innovative region with a vibrant entrepreneurial ecosystem, it is essential for Auvergne-Rhône-Alpes to be at CES.

Our companies are at the leading edge of many fields such as artificial intelligence, connected objects, and smart cities. They are inventing the health care of tomorrow, the industry of the future, and new environmental solutions. We are proud of these outstanding companies and impressed by their excellence.

We have therefore set a goal that is worthy of their ambitions: to turn Auvergne-Rhône-Alpes into Europe's Silicon Valley. To do so, we have created the Regional Digital Campus, which trains young people for the jobs of tomorrow and provides our startups with talented students who are ready to take on any technological challenge. The Regional Digital Campus gathers together all the region's digital players and brings in renowned experts to help our companies undertake their digital transformation. As the flagship of our digital development policy, this Campus is helping spread digital culture throughout the region.

We are thrilled to return to CES with our economic players after 2021's full-digital edition. This event provides them with a unique opportunity to present their innovations, conquer new markets, and boost their attractiveness. They are the region's best ambassadors. They represent a spirit of innovation, audacity, and conquest that makes us proud. We are pleased to offer them our full support at CES and show the world that Auvergne-Rhône-Alpes is a region of innovation.

Laurent Wauquiez,
President of the Auvergne-Rhône-Alpes Region



The Auvergne-Rhône-Alpes Region is proud to once again present our new delegation of more than 30 companies to CES 2022, the world's leading event for technological innovation in Las Vegas.

The competitiveness of our economy and our companies depends on our ability to capitalize on our potential for innovation and take on the challenges of the digital age. Each day, the Auvergne-Rhône-Alpes Region and our partners

work together to create an environment that can best foster economic growth in our region.

By developing and promoting our areas of excellence and launching our flagship project, the Regional Digital Campus – a center for training, digital transformation, and the promotion of innovation and employment – the Auvergne-Rhône-Alpes Region, one of the most dynamic in Europe, is signaling our desire to become a European leader in the digital sector. To do so, we can capitalize on our cutting-edge research ecosystem and manufacturers that are global leaders in their markets.

With each edition of CES, the quality and maturity of the French companies we support increases, proof that their ecosystem is progressing. This year, the region's companies will once again surprise and impress you. Come by and see us at the French Tech Pavilion in Venetian Expo!

The Auvergne-Rhône-Alpes region will be well represented both in quantity and quality. Our regional startups already received three Innovation Awards from CTA during CES Unveiled, the innovation competition held in Paris on October 19, 2021. We are eager to return to this global event to present our innovations in smart city technology, IoT, AI, and more, and meet our future partners.

We are definitely ready for CES!

Yannick Neuder,
Vice-President in charge of Higher Education,
Research, Innovation, Digital Technology, and
European Funds.

FOCUS ON THE AUVERGNE-RHÔNE-ALPES DIGITAL ECOSYSTEM



EUROPE

FRANCE



FRANCE'S

#1

Industrial region
in terms of employment

4,162* digital companies & **69,843*** digital jobs



2,700*
patents filed
every year

+ 30,000
industrial companies,
including numerous startups,
equipment manufacturers, and
leading partners of major French
industries

2 FRENCH TECH CAPITALS

- **French Tech One** Lyon Saint-Etienne
- **French Tech** in the Alps

1 FRENCH TECH COMMUNITY

- Clermont Auvergne **French Tech**

LARGE COMPANIES: Adept, Almerys, ARM, Autodesk, Awabot, BD, Cegid, Criteo, CG - Crompton Greaves, ESKER, Esri, Forgerock, GE, HP Inc, HPE, Intel, Mathworks, Naver Labs, Oracle, Orange L@bs, Salesforce, Schneider Electric, Siléane, Staubli, STMicro, Visiativ...

LEADERS & PARTNERS #1

REGIONAL CES COORDINATORS



MINALOGIC

Minalogic, founded in 2005, is the digital technology cluster for France's Auvergne-Rhône-Alpes region. With offices in Grenoble, Lyon and Saint-Etienne, Minalogic drives a 450-member ecosystem that includes nearly 400 innovative companies from across the region, covering the entire digital technology value chain. Minalogic's members also include universities, research organizations, local governments, banks, and investors to sustain a unique network dedicated to innovation in digital technologies. Minalogic helps all of its stakeholders make business connections through targeted, qualified introductions and create opportunities to innovate and grow at the national, European, and international levels.

Minalogic's services, delivered by an experienced team known for its professionalism, address two main needs:

- **Innovation:** Minalogic provides project development assistance for both individual and multi-partner projects in the context of regional, national, or European financing programs.
- **Business:**
 - Open innovation events like the annual "Minalogic Business Meetings" convention, provide opportunities for technology providers and buyers (from the public and private sectors) to meet and to connect.
 - The cluster also runs a large set of programs to support international business development.

Minalogic supports its members' innovation and business strategies with more than 1,500 networking initiatives every year. Since 2005, the cluster has certified and helped secure financing for 709 projects for a total of €932 million in government funding and a total R&D investment of more than €2.3 billion.

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Auvergne
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Entreprises

AUVERGNE- RHÔNE-ALPES ENTREPRISES

Auvergne-Rhône-Alpes Entreprises helps companies grow in the Auvergne-Rhône-Alpes region, in France, and in international markets.

Our missions

- Promoting Auvergne-Rhône-Alpes, France's #1 industrial region, and its economic development.
- Helping companies set up shop in Auvergne-Rhône-Alpes: technical and financial support, local connections, etc.
- Supporting local companies' international and innovation initiatives with programs like regional booths at trade shows and dedicated conventions for IT and industry.
- Fostering international growth (foreign subsidiaries, external acquisitions).
- Contributing to the growth and energy of regional clusters (Minalogic, Axelera, CARA, Polymeris, Tenerrdis, etc.) development.

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BOOTH
61229-9

*source Digital League 2021 Observatory

LEADERS & PARTNERS #2



DIGITAL LEAGUE

With more than 500 members, Digital League is a leading high-tech business cluster in Auvergne-Rhône-Alpes.

Our members include a diverse array of software and digital companies as well as schools and research laboratories. We support IT and other high-tech businesses throughout their development with a focus on 4 missions: **Federating, Growing, Influencing and Changing.**

#1 IT cluster in France outside the Paris region, with 500 members
26,000 employees
€2.6 billion in turnover.

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CEA

The CEA is a key research, development, and innovation player in four key areas: the energy transition, the digital transition, technology for the medicine of the future, and defense and security. With a workforce of 20,000 spread across nine sites equipped with very large-scale research infrastructure, the CEA is actively involved in collaborative projects with numerous academic and industrial partners in France, throughout Europe, and worldwide.

9 major centers in France and **6** regional technology transfer platforms
 More than **100** spin-off startups

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 Booth 60655

MEET THE AUVERGNE-RHÔNE-ALPES STARTUPS AT CES LAS VEGAS!

Companies	Location	Booths
ACTIVMOTION	Business France*	61229-6
AIRXOM	Business France*	60811
ARYBALLE	Venetian suite	Suite 29-308
AVA	Auvergne-Rhône-Alpes Region*	61229-4
BEFC	Auvergne-Rhône-Alpes Region*	61229-17
DIRECT ANALYSIS	CEA*	60655
DISCUSS & CARE	International Boost*	61248
DOLPHIN DESIGN	CEA*	60655
DRONE INTERACTIVE	Auvergne-Rhône-Alpes Region*	61229-10
ELICHENS	Auvergne-Rhône-Alpes Region*	61229-11
GRAPHEAL	Auvergne-Rhône-Alpes Region*	61229-15
IDO DATA	Auvergne-Rhône-Alpes Region*	61229-3
INJECT POWER	CEA*	60655
IOTIZE	International Boost*	61258
ISORG	Auvergne-Rhône-Alpes Region*	61229-12
LOD PROTECT	International Boost*	61260
LOVEBOX	Business France*	61229-8
MATVISIO	Business France*	61229-7
MOONBIKES	Venetian Expo	60924
NEMEIO	Auvergne-Rhône-Alpes Region*	61229-1
ORIOMA	Auvergne-Rhône-Alpes Region*	61229-13
OUBA	Auvergne-Rhône-Alpes Region*	61229-5
PERFECT MEMORY	International Boost*	61254
PHYGITAGS X SENZU	International Boost*	61256
PROOVSTATION	Auvergne-Rhône-Alpes Region*	61229-14 and 61229-16
PROPHESEE	Venetian suite	Suite 29-217
SOLAARI	Auvergne-Rhône-Alpes Region*	61229-1
VISUAL BEHAVIOR	Business France*	61229-2
WELCO	La Poste*	60811
Y BRUSH	Auvergne-Rhône-Alpes Region*	61013

*At Venetian Expo (ex-Eureka Park)



**Auvergne-
Rhône-Alpes**



**Auvergne
Rhône-Alpes**
Entreprises

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AUVERGNE-RHÔNE-ALPES REGION / AUVERGNE-RHÔNE-ALPES ENTREPRISES

Visit our booth and explore everything that Auvergne-Rhône-Alpes, Europe's #1 Tech Region, has to offer.

Meet startups that are developing innovative solutions across a wide range of industries and our key partners: Auvergne-Rhône-Alpes Entreprises, Minalogic, CEA, Digital League, and Thésame.

Join us at The Tech Region Night:
Thursday, January 6th – 6 p.m
STRATOSPHERE HOTEL - Panoramic top floor
2000 Las Vegas Blvd S,
Las Vegas, NV 89104

See Side Event.

BOOTH
61229-9



ACTIVMOTION

#Sound #Work #HomeOffice

ActivMotion produces communication wearables that leave users' ears and hands free, making connected life more comfortable, less intrusive, and safer. At CES 2022, ActivMotion will present Crura, its wireless headset designed for offices and home offices.

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BUSINESS FRANCE
BOOTH 61229-6



AIRXOM

#HealthCare #Wellness #AntiPollution

The Airxom mask is a high-quality, long-lasting, reusable device designed to last 3 years. It is the only mask on the market that goes beyond simple filtration to actively destroy volatile organic compounds, viruses, and bacteria. The AIRXOM mask is certified by leading laboratories.

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BUSINESS FRANCE
BOOTH 60811



ARYBALLE

#digital #olfaction

Aryballe's hardware-enabled software and Dataware provides companies with consistent and objective odor data for better decision-making in R&D, quality control, and manufacturing. These solutions are used by global leaders in the food, flavor & fragrance, and automotive industries to unlock the power of odor data for their organizations.

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VENETIAN SUITE
BOOTH SUITE 29-308





AVA

#AugmentedReality #ArtificialIntelligence #3Ddata



AVA is a technology that reveals the 3D data of objects around you. With AVA, the inert comes to life. 3D data of objects become visible. Whether it is informative data or instructions, AVA takes hold of 3D and makes it accessible, to superimposed digital information on real objects.

CONTACT

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AUVERGNE-RHÔNE-ALPES REGION
BOOTH 61229-4



DIRECT ANALYSIS

#DNA #FoodSecurity #Pathogens

Direct Analysis offers the only food industry platform that can detect pathogenic bacteria via PCR testing, thanks to an easy-to-use microchip that extracts DNA from food samples. It can detect the presence of contamination in less than 6 hours, compared to the current 24 hours.



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CEA
BOOTH 60655



BEFC

#Sustainability #IoT #GreenEnergy

BeFC (Bioenzymatic Fuel Cells) offers the world's first active sensor tag powered by paper biofuel cell technology. Meticulously optimized to ultra-low power, the product provides customers with a sustainable solution for wearable, medical, IoT & Industry 4.0 applications.



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AUVERGNE-RHÔNE-ALPES REGION
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Discuss & Care

DISCUSS & CARE

#Care #CollaborativePlatform #DataIntegrity

Boost your business performance by enhancing your employees' wellbeing. Discuss & Care is a secure, reliable platform that powers all your communication needs. This ultra-complete, ergonomic white-label suite combines collaborative features and a health data hub to support your employees' wellbeing.

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INTERNATIONAL BOOST
BOOTH 61248





DOLPHIN DESIGN

#EdgeComputing #EnergyEfficiency #Processing

Dolphin Design, a subsidiary of Soitec, is a semiconductor company located near Grenoble, France. With our 180 employees, we build state-of-the-art IP and architecture. For the CES 2022, we are presenting an object detection demo based on our expertise in low-power AI architectures.

CONTACT

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CEA
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ELICHENS

#CO2Monitoring #AirQuality #GasSensor

eLichens develops innovative battery-powered connected solutions to measure the quality of our environment: its Aura-CO2 continuously measures CO2 levels, while its outdoor station eLos measures the concentration of CO2, PM1, PM2.5, PM10, NO2 and O3. It also markets Avolta, a methane leak detector.

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AUVERGNE-RHÔNE-ALPES REGION
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DRONE INTERACTIVE

#Drone #AmusementPark #Gaming

Drone Interactive is developing a new amusement park attraction concept that combines drones and video games. The concept builds on more than 15 years of research and development conducted in the GIPSA-lab laboratory to make drone flying a safe, accessible, and fun experience. Drone Interactive, which now has nine employees, was incubated at SATT Linksium and was the winner of the Bpifrance Innovation Competition. It aspires to become a recognized player in the amusement park industry through its range of interactive attractions based on the fun of flying drones.

The startup's concept met with an enthusiastic response from the public at the CES 2018 in Las Vegas, and from market participants at the most recent IAAPA Expo Europe.

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AUVERGNE-RHÔNE-ALPES REGION
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GRAPHEAL

#eHealth #Diagnostic #IoT

Grapheal produces e-health solutions paired with mobile technologies and cloud telemedicine. TestNpass is a wireless & digital «test strip» that can be connected to a smartphone and used to screen patients for Covid-19 and produce a secure biometric RFID health pass.



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AUVERGNE-RHÔNE-ALPES REGION
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IDO-DATA

#IoT #Security #DigitalTransformation

At Ido-Data, we use the Internet of Things and digital technologies to save lives. We use our skills and knowledge to support the professionals responsible for risk prevention and safety (first aid, sea rescues, etc.). We create, deploy, and maintain innovative solutions.

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AUVERGNE-RHÔNE-ALPES REGION
BOOTH 61229-3



IOTIZE

#smartappliances #appdesign #iot

The TapNLink & Duetware software ecosystem transforms wireless chips into Plug'n'Play modules for smartphone-connected appliances. Created by the French startup IoTize, Duetware pre-installs all features so creating mobile user interfaces only requires configuration. No coding and no effort for max ROI.

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INTERNATIONAL BOOST
BOOTH 61258



INJECT POWER

#micro-batteries #digital health #sensors

Inject Power delivers an innovative, safe, rechargeable, highly miniaturized, and reliable solid-state micro-battery technology. It offers an unprecedented high-energy-density solution on an ultrathin substrate to power autonomous medical implants and ensure continuous long-term monitoring.

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CEA
BOOTH 60655



ISORG

#Security #Fingerprint #Smartphone

Isorg, a large area organic image sensor pioneer, will demo its disruptive fingerprint sensor technology: a mobile solution for the security & ID market that recently earned FBI certification and enhanced security scenarios for the smartphone market thanks to full display multi-finger authentication.

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AUVERGNE-RHÔNE-ALPES REGION
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LOD PROTECT

#virus #desinfectionair #purificationair

LOD Protect and its R&D team have developed a solution combining light and a secure protection against viruses and bacteria in a closed environment, office, meeting room, open space, waiting room... 99% of the viruses eliminated in 1H for a room up to 120M2, for a height < 3m.



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INTERNATIONAL BOOST
BOOTH 61260



LOVEBOX

#TechForGood #HappinessGift #App

The Lovebox is a box of instant happiness, an object with huge emotional power! Paired with our application, it takes users beyond traditional communication with a unique way to share their affection with their loved ones every day.



CONTACT

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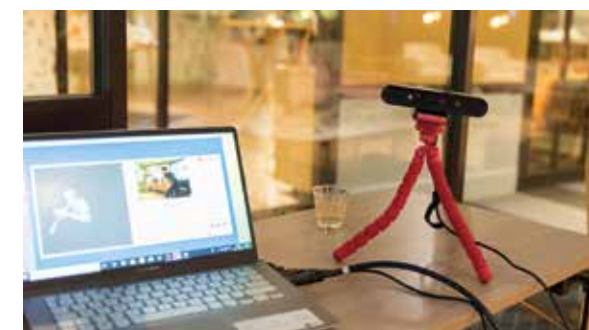
BUSINESS FRANCE
BOOTH 61229-8



MATVISIO

#Health #Safety #MusculoSkeletalDisorders

Matvisio uses artificial intelligence to ensure safe and healthy workplaces by identifying, analyzing, and quantifying ergonomic risk factors. This easy-to-use real-time solution can also be used for educational purposes. It is visual, vivid, reliable, and realistic so it is easy to show employees the safest, healthiest postures and movements for their daily lives. That helps teams manage EHS more independently.



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BUSINESS FRANCE
BOOTH 61229-7



MOONBIKES

#EV #Snowbikes #Outdoors

We are pioneers in electric winter mobility. MoonBikes are the world's first 100% electric ultra-light snowbikes. Our patented technology offers a unique response to the challenges of eco-friendly mobility. Swift, silent, electric, and reliable, MoonBikes blur the lines between recreation and transportation with a unique riding experience: the agility of a bicycle combined with the power of a motorcycle, all with no disturbance beyond



making the snow cover quiver. 0 noise, 0 smell, 0 smoke... environmental issues are at the heart of everything MoonBikes does. MoonBikes offers a new way to enjoy winter activities.

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VENETIAN EXPO
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NEMEIO

NEMEIO

#Smart #Keyboard #Customizable

Nemeio invented the world's most customizable keyboard! This unique keyboard can adapt to all languages and all software and combines keys to take advantage of all the shortcuts out there. Take it up a notch and effortlessly boost your productivity with Nemeio!

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AUVERGNE-RHÔNE-ALPES REGION
BOOTH 61229-1



Smart building et conciergerie connectée

OUBA

#SmartBuilding #ConnectedPackageDropBox
#BuildingOperatingSystem

Ouba creates Oubaboxes, connected package drop boxes that it designs, manufactures in France, installs, and manages.

At CES 2022, Ouba will present a world first, the Oubabox Green, an energy-independent 5G connected package drop box which meets small and rural communities' need to connect to the world.

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ORIOMA

#SmartCity #IoT #EnergyHarvesting

Orioma, a startup focused on autonomous low-power vision systems, will present a prototype powered entirely by energy harvesting that can precisely measure the occupancy of a room at CES 2022. This world first was made possible by Orioma's infrared imager, which consumes 5 to 7 times less energy than competing products.

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AUVERGNE-RHÔNE-ALPES REGION
BOOTH 61229-13



PERFECT MEMORY

#semantic #knowledgegraph #ai

Perfect Memory is a provider of semantic AI solutions. We turn data into user-centric information. We structure and refine data to make it accessible to all users inside and outside the organization.

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INTERNATIONAL BOOST
BOOTH 61254





PHYGITAGS X SENZU

#communication #business #marketing

Phygitags x Senzu have joined forces to create connected business cards and domes. Powered by the Senzu ecosystem, Phygitags products allow you to control and instantly provide customers with your contact information, social networks, any business-related documents, and much more!



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INTERNATIONAL BOOST
 BOOTH 61256

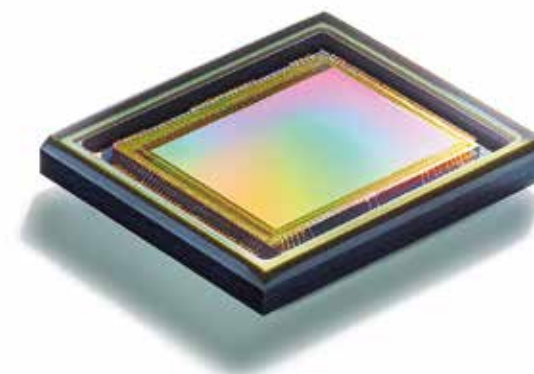


PROPHESEE

PROPHESEE

#eventbasedvision #computervision #neuromorphic

Prophesee is the inventor of the world's most advanced neuromorphic vision systems. Composed of patented bio-inspired sensors and AI algorithms, this revolutionary system gives sight back to the blind and reveals the invisible to machines.



CONTACT

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VENETIAN SUITE
 BOOTH SUITE 29-217



PROOVSTATION

#AI #Automotive #Mobility

ProovStation develops a range of high-tech vehicle scanners that can conduct a 360° vehicle scan in just three seconds with the help of a combined array of optical technologies. This technology covers all angles and analyzes all damage on the millimeter level.



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AUVERGNE-RHÔNE-ALPES REGION
 BOOTH 61229-14 AND 61229-16



SOLAARI

#Connected #Entertainment #Sport

Solaari built the world's 1st connected lightsabers with a mobile app! Solaari sabers are built with advanced electronics to deliver an epic experience featuring customizable sounds and colors. These mythical icons and sturdy sports accessories are made in France.



CONTACT

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AUVERGNE-RHÔNE-ALPES REGION
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VISUAL BEHAVIOR

#Robotics #AI #Vision

Visual Behavior is developing an Artificial Visual Cortex, software that emulates the human brain's ability to understand a visual scene. The aim is to provide robots with high level perception of their environment so they can take smarter, more sophisticated decisions and actions. The Artificial Visual Cortex will help robot manufacturers target new markets that remain out of reach, including advanced human care, quick learning cobots (industry), indoor human assistance, and complex human-robot interactions.



CONTACT

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BUSINESS FRANCE
BOOTH 61229-2



Y-BRUSH

#Health #Wellness #ToothBrush

What if you could brush your teeth effectively in 10 seconds? The Y-Brush toothbrush automatically deep cleans all your teeth at once instead of brushing them one by one. Developed with dentists, it uses sonic vibrations and NylonMed technology (35,000 nylon bristles, flexible brush, standard size for adults and children).



CONTACT

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AUVERGNE-RHÔNE-ALPES REGION
BOOTH 61013



WELCO

#lastmile #logistic #sociallink

Welco is the first platform to create a community of people who can receive their neighbors' packages (for a fee). It is a secure solution for last-mile delivery. Welco wants to restore social connections and (re)boost neighborhood life, as well as fight global warming by eliminating the need for couriers to make return trips.



CONTACT

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LA POSTE
BOOTH 60811

SIDE EVENT

Thursday, January 6th – 6 p.m

STRATOSPHERE HOTEL - Panoramic top floor
2000 Las Vegas Blvd S,
Las Vegas, NV 89104

The Tech Region Evening in Vegas

France's Auvergne-Rhône-Alpes Region cordially invites you to an evening of networking and a presentation of our companies and other professionals at CES. It will be an opportunity, at 1000+ feet above the Strip, to learn from one another, to mingle and explore future development with investors, startups, major companies, support structures, etc.

This social event is the ideal opportunity to be inspired by France's top industrial region, Auvergne-Rhône-Alpes and make meaningful connections!

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cara.eu



The Auvergne-Rhône-Alpes Robotics Cluster
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