

Key highlights in 2021

Our staff providing close member support

A close working relationship and detailed knowledge of its members are part of the core values of the Minalogic cluster. Throughout the past year, our staff maintained full contact with our members, in person and remotely:

- 210 member visits & 390 follow-up activities
- 650 targeted introductions
- 220 prospection activities



Our Minalogic Business Meeting broke all records in 2021, with **385 participants** and more than **1,000 B2B meetings** held! The 8th year of the Digital Technologies International Business Meetings will be held in person in Grenoble, on **May 31, 2022**.

Launching of WAM, our members' community platform

Launched in October 2021, the on-line platform WAM (#WeAreMinalogic) is now the place to be to keep up on the latest news and interact with other members. In late 2021, the platform already had **600 users** and **40 communities!** Our goal is to bring together 1,500 members on WAM by the end of 2022.

Join the movement: wam.minalogic.com

Our member satisfaction is rising!

70.2%

satisfied with the ROI



39%

response rate in the annual satisfaction survey

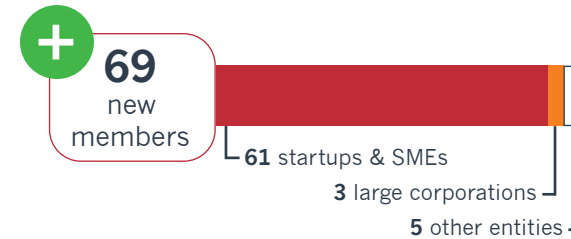
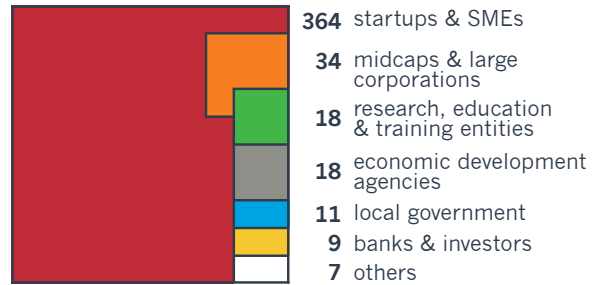
79.8%

satisfied with their participation in Minalogic

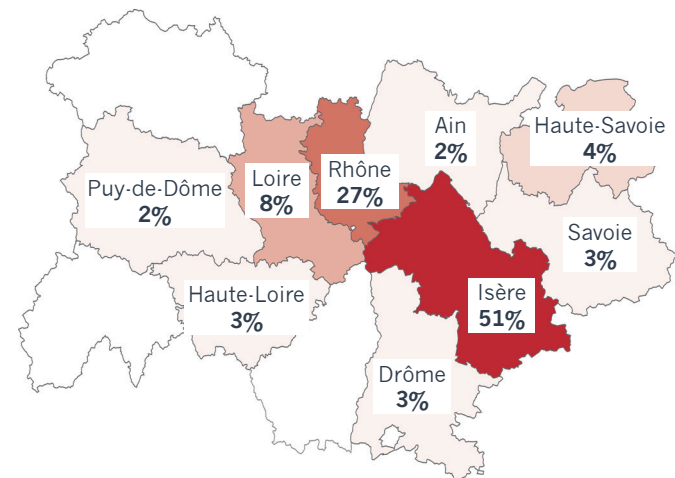
Who are our members?

12/31/2021

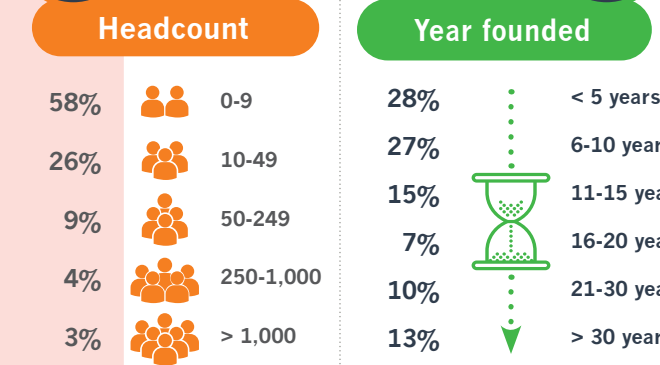
461 member entities



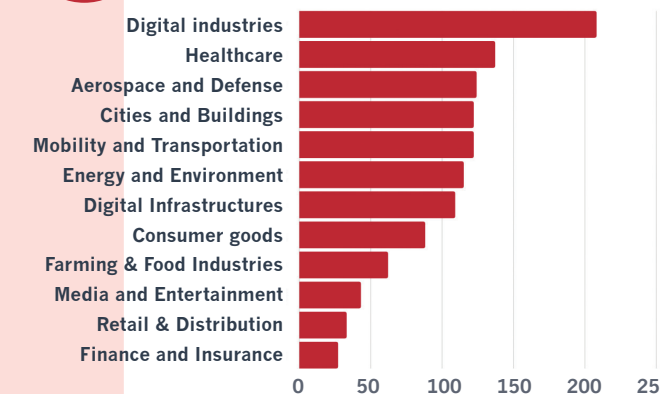
Distribution in the Auvergne-Rhône-Alpes region



Our Companies



Market applications



5,900 active contacts



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Tel.: +33 4 38 78 19 47

MINALOGIC LYON
Campus Région Numérique
78 route de Paris
69260 Charbonnières-les-Bains

MINALOGIC SAINT-ETIENNE
Bâtiment des Hautes Technologies
20 rue Benoît Lauras - 42000 Saint-Etienne

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Our public-sector partners



Our private-sector partners



FACTS & FIGURES

2021 YEAR IN REVIEW



Cluster ID card in 2022

Founded in 2005, Minalogic is the innovation cluster for digital technologies in France's Auvergne-Rhône-Alpes region.

Based at three sites, in Grenoble, Lyon and Saint-Etienne, in 2022 the cluster is promoting activities for a unique ecosystem of some **500 members**, including **more than 430 companies**, covering the entire digital value chain, universities and research institutes, local administrations and associations, and investors.

Minalogic speeds up **targeted connections** between these parties and enhances their **innovation and business projects**, in France, Europe and internationally.

Topics

Defense/Cybersecurity

Industry 4.0

Creative Industries

Artificial Intelligence

Micro/Nanoelectronics

NewSpace

Optics-Photonics

500

members
(as of 03/31/2022)

740

projects certified
and financed
since 2005

1,500

innovation and business
advising and assistance activities
per year

10,000

B2B meetings
since 2012

2021 Facts & Figures

Innovative project development assistance

154 projects supported, including:

- **Region | 36 projects:**
R&D Booster AuRA, PIA 3 region-based AuRA, Pack Ambition Recherche, Défi IA
- **France | 112 projects:**
Plan France Relance, Bpifrance (iLab, iNov and iDemo competitions, PSPC, CNC), ANR, Ademe
- **Europe (2020 Horizon) | 6 projects:**
Digifed, Instrument PME Phase 2

Among these 154 projects, **110** have been officially submitted, **29 of which have already been selected for financing.**

'Easy' programs

- **Easytech** - tech transfer: **50 certified projects**, including 23 expert reviews and 27 R&D projects
- **EasyIndus** - industrialization: **20 expert review requests** validated

At the international level

> 100 companies assisted

at **12 trade shows**, in France and worldwide, in person or remotely.

3 group missions held, with:

- **Wales**, on artificial intelligence,
- **Quebec**, on Industry 4.0,
- the **Lausanne region in Switzerland**, on 3 topics: cybersecurity, medtech and sportech.

These activities were supported by the Auvergne-Rhône-Alpes Region, as part of Minalogic's International Development Plan.

Open innovation

7 open innovation events

brought together **160 companies** & **310 participants**

and engendered **33 company pitches** and **215 B2B meetings**

with the following buyers:

- EDF Hydro,
- Schneider Electric,
- Groupe BPCE/Banque Populaire Auvergne-Rhône-Alpes,
- Greater Lyon,
- Grenoble-Alpes Regional government,
- Swiss buyers as part of the "The Bridge" event and a U.S. buyer (confidential).

Financing

76 contacts set up between our members and banks and investors who are partners of the cluster.

Launching of the **"All You Need To Know about financing"** series, in partnership with the Axelera cluster: **4** training sessions on financing.

Launching of the initial **Financing Advice Meetings**, with assistance provided to **3** SMEs.

18 cluster SME members raised funding totaling **€ 183.7 million.**

Jobs

120 job offers published on minalogic.com.

63 profiles selected for the Minalogic CV-library and sent monthly to our members.

40 companies and **60 candidates** present, **300 interviews** held as part of the 3rd yearly Job Bridge event.

Theme-based events

- **"Quantum Computing" theme day**

- **25** theme-based webinars:

Artificial Intelligence
NewSpace
Creative Industries
Software
Industry 4.0

- **5** webinars on financing programs:

Call for projects: i-Démo, UFO, R&D Booster, PIA régionalisé Auvergne-Rhône-Alpes Filière et Innovation, BOFIP

YouTube All of these events are available for replay on our YouTube channel.

Visibility of the cluster and its members

- **150 members' news items** published on **minalogic.com** and in the monthly cluster newsletter (up 30% from 2020).

- Launch of the **1 video - 1 member** series, to promote the skills of the cluster's companies.

- Publication of a **directory** of the **44 companies** working in the sector of **security and safety**

- Partnership with the **Eurêka program on the Lyon Première radio**, which highlights the region's innovative companies.

- Minalogic interviewed on France Inter radio's **13/14 program** on November 11th, along with **STMicronics** and **CEA-Leti**.

- Special section in the **Photoniques magazine** on photonics in the Auvergne-Rhône-Alpes region.

Minalogic on social media

LinkedIn	4,650 followers	188,000 visits
Twitter	5,800 followers	115,000 visits
YouTube	350 followers	10,000 visits

2022 Highlights

Minalogic Business Meetings | 05/31
8th year of our International Business Meetings for Digital Technologies

Annual Minalogic Cluster Day | 06/23
Minalogic's yearly networking event

Open Innovation Events

Defense:

- > Small business entities tour of the French Minister of Army | 03/22
- > Defense Industry Days, with the U.S. Department of Defense | 05/12-13
- > "Rencontres Technologies Défense" (*Defense Technologies Meet-ups*) business convention, with the major companies of the CAC40 | 12/13-14

- > Innovative government procurement systems, with the Lyon Metropolitan Area government
- > Local procurement systems, with the City of Grenoble (to be confirmed)

- > Tech transfer event with the IPCEI on Microelectronics | 12/13-14

Theme-based days

- > Embedded Artificial Intelligence
- > Structural Electronics
- > Quantum Electronics
- > Sovereign Operating Systems / Cybersecurity

Innovation Webinars

- > Financing programs
- > Topics: Artificial intelligence, Software, NewSpace, Creative Industries, etc.

French Photonics Days October

All You Need to Know about Financing series of events, in partnership with the Axelera cluster

Aerospace and Defense industries | **A&DSS**
Consumer technologies | **CES**
Electronics | **Electronica**
Energy transition | **Enlit Europe**
Cybersecurity | **FIC**

Connected Objects | **IoT Solutions World Congress**
Optics-Photonics | **Laser World of Photonics**

Animated films | **MIFA**

IoT - AI - Robotics - XR | **SIDO Lyon & Paris**

Smart cities | **Smart City Expo World Congress**

Tech conference | **Web Summit**

EVENTS

TRADE SHOWS