The Auvergne-Rhône-Alpes Region is present again this year at CES Las Vegas !

33 startups will be exhibiting at the world's biggest digital event, supported by the Auvergne-Rhône-Alpes Region and its partners in the digital ecosystem.

The event offers a unique opportunity to showcase their innovations, boost their performance, and hone their competitive edge as they interact with exceptional innovation networks.

#StartUp #EntrepreneurShip #Innovation

The Region will be sharing the Business France/French Tech area at the event. Business France, the public agency dedicated to facilitating international investment in France, will host a large booth to unite the different French regions and their startups under the French Tech banner.

CONTENTS

FOREWORD

The CES Las Vegas is an event you can't miss. Every year a preview of the greatest technological innovations is unveiled and the main economic players of the planet are in attendance.

The Auvergne-Rhône-Alpes Region just had to be a player in this major event. For several years now we have been participating by accompanying a delegation of regional companies and startups to Las Vegas. These companies embody the dynamism of our region, the innovations of our industry and the audacity of our entrepreneurs.

In Auvergne-Rhône-Alpes our companies are inventing the industry of the future, the health of the future and new solutions to preserve our environment. We are fortunate to be able to count on this ecosystem at the forefront of innovation in so many fields. We are proud of our star companies and their excellence inspires our commitment.

Therefore, we made a wager that is equal to their talents: make Auvergne-Rhône-Alpes the European Silicon Valley. This ambition led to the creation of our Campus Région du numérique [Regional Digital Campus] which trains our young people for the jobs of tomorrow and provides our startups with talented students. It unites all the regional players in the sector and hosts renowned experts who support our companies in the digitization of their activities. It is the symbol of our region's excellence in digital technology, as is our yearly presence at the CES in Las Vegas.

Once again, this year's fair is full of promise. For all the companies of the region that attend, it is a unique opportunity to conquer new markets and gain attractiveness. They are the best ambassadors of our region, embodying the spirit of innovation, boldness and conquest that makes us so proud. It is also an opportunity to show the world that Auvergne-Rhône-Alpes is a region at the cutting edge of innovation.

Laurent Wauquiez,
President of the Auvergne-Rhône-Alpes Region

The Auvergne-Rhône-Alpes Region is very committed to assisting start-ups and is proud to support its delegation of more than thirty companies that will be exhibiting at CES Las Vegas, the global event dedicated to technological innovation.
This is a unique opportunity for them to gain international visibility, conquer large markets, remain competitive and at the same time attract new talents to the region.

Our commitment to reindustrialization and to keeping our companies in the region is also reflected in our ability to support them in their development beyond our borders. More than ever, we must face tomorrow's major challenges and these companies are an image of the resources that are emerging in our territory.

Embedded in a rich ecosystem, the Region, in partnership with Minalogic and the Auvergne-Rhône-Alpes Entreprises Agency, is reaffirming its ambition to remain a leader in innovation.

As a token of the quality and excellence of the exhibiting companies, the CTA rewards the best innovations at CES. This year our delegation received 9 innovation awards.

These start-ups will present their innovations in artificial intelligence, connected objects, the Smart city, the environment or MedTech.

For this year's fair, we are very happy to unveil the richness of our delegation on the Region's stand in the French pavilion.

Stéphanie Pernod,
1st Vice President
Representative for the economy, relocation, regional preference and digital systems

THE **AUVERGNE-RHÔNE-ALPES** DIGITAL ECOSYSTEM

CLERMONT-FERRAND

LYON

ST-ÉTIENNE

GRENOBLE

FRANCE

EUROPE

The leading region in R&D investments

FRANCE'S

#1

Industrial region
in terms of employment

2 FRENCH TECH CAPITALS
- **French Tech One,** Lyon Saint-Etienne
- **French Tech** in the Alps

1 FRENCH TECH COMMUNITY
- Clermont Auvergne **French Tech**

4,364
digital
companies

&

70,853
digital
jobs

2,500
patents filed
every year

+ 30,000
industrial companies,
including numerous startups,
equipment manufacturers, and
leading partners of major French
industries

LARGE COMPANIES : Adept, Almerys, ARM, Autodesk, Awabot, BD, Cegid, Criteo, CG - Crompton Greaves, ESKER, Esri, Forgerock, GE, HP Inc, HPE, Intel, Mathworks, Naver Labs, Oracle, Orange L@bs, Salesforce, Schneider Electric, Siléane, Staubli, STMicro, Visiativ...

LEADERS & PARTNERS #1

CES REGIONAL COORDINATORS

MINALOGIC

Founded in 2005, Minalogic is the digital technology cluster for France's Auvergne-Rhône-Alpes region. With offices in Grenoble, Lyon, and Saint-Etienne, Minalogic drives an ecosystem of nearly 500 members that includes more than 430 innovative companies from across the region that cover the entire digital technology value chain. Minalogic's members also include universities, research organizations, local government, banks and investors to sustain a unique network dedicated to innovation in digital technologies.

Minalogic helps all of its stakeholders make business connections through targeted, qualified introductions and create opportunities to innovate and grow at the national, European, and international levels.

Minalogic offers services based on two main axes:

- **Innovation:** Minalogic provides project development assistance for both individual and multi-partner projects in the context of regional, national, or European financing programs.
- **Business:** Open innovation events like the annual "Minalogic Business Meetings" convention, provide opportunities for technology providers and buyers (from the public and private sectors) to meet and to connect. The cluster also runs a large set of programs to support international business development.

Minalogic supports its members' innovation and business strategies with more than 1,500 networking initiatives every year. Since 2005, the cluster has certified and helped secure financing for 817 projects for a total of €1.1 billion in government funding and a total R&D investment of over €2.6 billion.

CONTACT

- **KATE MARGETTS**
- **kate.margetts@minalogic.com**
- **minalogic.com**
- **@minalogic**

La Région
Auvergne-Rhône-Alpes
ENTREPRISES

AUVERGNE-RHONE-ALPES ENTREPRISES

Auvergne-Rhône-Alpes Entreprises boost company growth in Auvergne-Rhône-Alpes, France. We provide fast, clear and efficient services that are tailor-made for each business.

Our missions

- Promoting Auvergne-Rhône-Alpes, the #1 industrial region in France
- Helping companies invest in Auvergne-Rhône-Alpes: technical, financial and legal support, local connections, etc.
- Making companies' international and innovation initiatives a success with programs such as regional booths at trade shows and dedicated IT and industry conventions.
- Fostering international growth (foreign subsidiaries, external acquisitions).
- Contributing to the development of our clusters (Minalogic, Axelera, CARA, Polymeris, Tenerrdis, etc.).

CONTACT

- **JOËLLE SEUX**
  JULIE DEBITON
- **jseux@arae.fr**
  jdebiton@arae.fr
- **auvergnerhonealpes-entreprises.fr**
  & invest-in-auvergnerhonealpes.com
- **@auraentreprises**

LEADERS & PARTNERS #2

DIGITAL LEAGUE
Auvergne-Rhône-Alpes

DIGITAL LEAGUE

With more than 500 members, Digital League is a leading high-tech business cluster in Auvergne-Rhône-Alpes.

Our members include a diverse array of software and digital companies as well as schools and research laboratories. We support IT and other high-tech businesses throughout their development with 4 missions as our focus: **Federating, Growing, Influencing** and **Changing**.

#1 IT cluster in France outside the Paris region, with 500 members
26,000 employees
€2.6 billion in sales.

....

  digital-league.org
  @digitaleague

CEA

The CEA is a key player in research, development and innovation in four main areas: energy transition, digital transition, technology for the medicine of the future and defense and security.

According to the Clarivate 2022 ranking, the CEA is in The Top 100 Global Innovators, in terms of number of patents filed in France and Europe. We help businesses in all sectors be more competitive, creating high-performance products that stand out from the crowd and developing trail-blazing solutions that lead to changes in our society. We deploy this dynamic approach at sites all over France, aiding local partners to innovate themselves, thus helping to create sustainable value and jobs nationwide, tailored to meet actual industry needs. Alongside this, the CEA provides more than just a kick-start to our 222 startups, agile vectors for transferring the disruptive technology and knowledge developed at our laboratories to industry.

....

  BORIS LE GNOC
  boris.legnoc@cea.fr
  cea.fr
  @cea_officiel
  BOOTH 60841

MEET THE
AUVERGNE-RHÔNE-ALPES STARTUPS AT CES LAS VEGAS!

Companies	Location	Booths
ADMIR	Business France*	60841
AIRXOM	Auvergne-Rhône-Alpes Region*	60410-5
ARTIFEEL	Auvergne-Rhône-Alpes Region*	60811-14
BEFC	Auvergne-Rhône-Alpes Region*	60811-11
DEEBEE	Auvergne-Rhône-Alpes Region*	60811-2
DOLPHIN DESIGN	Auvergne-Rhône-Alpes Region*	60811-17 and 60811-18
DRACULA TECHNOLOGIES	Auvergne-Rhône-Alpes Region*	61011-16
EARSQUARED	Business France*	60801
FACE-ALIVE	Auvergne-Rhône-Alpes Region*	61011-13
GALEON	Auvergne-Rhône-Alpes Region*	61011-10 and 61011-11
GREENWAVES TECHNOLOGIES	Suite	
INJECT POWER	Business France*	60841
INOCEL DEVELOPMENT	Business France*	60841
KOKI SOFTWARE	Auvergne-Rhône-Alpes Region*	61011-14
LEXIP	Auvergne-Rhône-Alpes Region*	60410-6
MATVISIO	Auvergne-Rhône-Alpes Region*	60811-4
MEROPY	Auvergne-Rhône-Alpes Region*	60811-1
MIRAXESS	Auvergne-Rhône-Alpes Region*	60811-13
MOONBIKES	Venetian Expo	61100
ORIOMA	Auvergne-Rhône-Alpes Region*	61011-18
PERFECT MEMORY	Auvergne-Rhône-Alpes Region*	60811-10
PROES	Auvergne-Rhône-Alpes Region*	60811-16
PROOVSTATION	Auvergne-Rhône-Alpes Region*	61011-17
SAFEE	Auvergne-Rhône-Alpes Region*	61011-12
PHYGITAGS X SENZU	Auvergne-Rhône-Alpes Region*	60811-15
PROPHESEE	Suite	
SEVEUP	Auvergne-Rhône-Alpes Region*	60811-7
SOCIAL DREAM	Auvergne-Rhône-Alpes Region*	61011-15
SUPERWYZE	Auvergne-Rhône-Alpes Region*	60811-12
TRAVELASSIST	Business France*	61611
VISUAL BEHAVIOR	Auvergne-Rhône-Alpes Region*	60811-8 and 60811-9
WITEKIO	Business France*	60811-3
Y-BRUSH	Business France*	60401-2

*At Venetian Expo

ADMIR

#Oncology #MedTech #Healthcare

ADMIR is a deep tech start-up designing, developing and manufacturing a mid-infrared spectroscopic imaging system with a machine learning software suite designed to accelerate and enhance the analysis of medical tests in laboratories and hospitals.

CONTACT
👤 **LAURENT DURAFFOURG**
✉ **contact@admir-analysis.com**
🔗 **admir-analysis.com**
in **@admir-analysis**

📍 BUSINESS FRANCE
BOOTH 60841

AIRXOM

#Health #RespiratoryProtection #SmartMask

Airxôm is developing a respiratory protection device to primarily protect people whose lives depend on the quality of the air they breathe. The Airxôm mask is an active device that effectively protects against atmospheric pollution and pathogens.

CONTACT
👤 **VINCENT GASTON**
✉ **vincent.gaston@airxom.eu**
🔗 **airxom-mask.com**
in **@airxom**
🐦 **@airxom**

📍 BUSINESS FRANCE
BOOTH 60410-5

ARTIFEEL

#SmartHome #Alarm #IoT

The France-based startup Artifeel has launched an all-in-one, sensor-based, machine learning (ML) powered security device that can be installed on a door or window to monitor activity and distinguish between authorized access and a lock-picking or break-in attempt. Check'in by Artifeel is not just another alarm, but a new way to protect your property.

CONTACT
👤 **ALAIN STARON**
✉ **alain@artifeel.com**
🔗 **artifeel.com**
in **@artifeel-sas**
🐦 **@artifeel**

📍 AUVERGNE-RHÔNE-ALPES REGION
BOOTH 60811-14

BEFC

#Energy #IoT #Sustainability

BeFC create electricity with paper and enzymes for portable electronics. With this disruptive sustainable thin energy source, BeFC provides eco-friendly ultra-low power electronic platforms which can combine a range of sensors, microcontrollers, user interactions and wireless modules, to build bespoke solutions in various markets.

CONTACT
👤 **JULES HAMMOND**
✉ **jules.hammond@befc.fr**
🔗 **BeFC.global**
in **@bioenzymaticfuelcells**
🐦 **@befc_global**

📍 AUVERGNE-RHÔNE-ALPES REGION
BOOTH 60811-11

DEEBEE

#Hightech #Audio #WirelessAudio

deeBee™ is the new French brand of high-quality design and audio products. It provides a very high quality sound experience, embodied in an innovative design and optimal listening comfort. deeBee™ offers a range of 3 products including a Bluetooth headset with a stylish customizable design and featuring record autonomy (up to 40h). It incorporates the latest noise reduction and voice assistance technologies.

CONTACT
👤 **AARON ILLOUZ**
✉ contact@deebeeaudio.com
🔗 deebeeaudio.com
in @deebeeaudio

📍 BUSINESS FRANCE
BOOTH 60811-2

DOLPHIN DESIGN

#EdgeComputing #EdgeAI #EnergyEfficiency

Dolphin Design, a subsidiary of Soitec, is an IP provider and turnkey design service company. At CES, we will demonstrate a complete AIoT platform featuring our IPs RAPTOR & PANTHER, developed with partners of the Embedded ML/AI software & hardware ecosystem at an outstanding energy efficiency level.

CONTACT
👤 **LOÏC BOMMERSBACH**
✉ loic.bommersbach@dolphin.fr
🔗 dolphin-design.fr
in @dolphin-design
🐦 @dolphindesignfr

📍 AUVERGNE-RHÔNE-ALPES REGION
BOOTHS 60811-17 and 60811-18

DRACULA TECHNOLOGIES

#OPV #Industrialization #EnergyHarvesting

Dracula provides an alternative and sustainable solution to traditional batteries. Using the inkjet printing method, we have created LAYER, a customisable organic photovoltaic module that can power ultra-low energy connected objects requiring micro-power.

CONTACT
- 👤 **JÉRÔME VERNET**
- ✉ **j.vernet@dracula-technologies.com**
- 🔗 **dracula-technologies.com**
- 💼 **@draculatechnologies**
- 🐦 **@draculatech**

📍 AUVERGNE-RHÔNE-ALPES REGION
BOOTH 61011-16
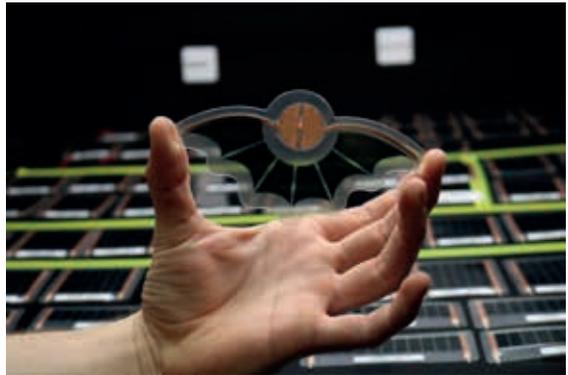
EARSQUARED

#Teleworking #Mobility #Audio

Earsquared designs open-ear audio solutions to free people from all the constraints of wearing traditional earbuds or headphones. EarCITY is a wireless headset that offers both comfort and safety in everyday use while maintaining good sound quality.

CONTACT
- 👤 **NELLY MARTIN**
- ✉ **nelly.martin@earsquared.com**
- 🔗 **earsquared.com**
- 🐦 **@earsquared**

📍 BUSINESS FRANCE
BOOTH 60801

FACE-ALIVE

#CyberSecurity #Biometry #Identity

FACE-ALIVE is a startup specialized in biometric security enhancement which unites industry experts and academic partners. FACE-ALIVE's liveness detection system instantly performs a 3Dcapture with a 2D Camera that detects any presentation attack. Our technology is reliable, portable and certified.

FACE-ALIVE

BIOMETRIC LIVENESS TECHNOLOGY

by ME-Group | id3 Technologies | Gipsa-Lab

CONTACT

👤 **CHRISTIAN CROLL**
✉ **contact@face-alive.com**
🔗 **face-alive.com**
in **@face-alive**
🐦 **@face-alive**

📍 AUVERGNE-RHÔNE-ALPES REGION
BOOTH 61011-13

GALEON

#HealthcareBlockchain #DigitalHealth #BlockchainforGood

Galeon is the first healthcare ecosystem on the Blockchain that connects hospitals through an Electronic Health Record shared between hospitals. Thanks to its structuring engine, Galeon supports caregivers in their daily practice and generates very high-quality structured data. With Blockchain, Galeon improves medical research.

GALEΩN

CONTACT

👤 **LOÏC BROTONS**
✉ **loic@galeon.care**
🔗 **galeon.care**
in **@galeon**
🐦 **@galeoncare**

📍 AUVERGNE-RHÔNE-ALPES REGION
BOOTHS 61011-10 and 61011-11

INJECT POWER

#DigitalHealth #MedicalDevices #Microbattery

Injectpower develops ultra-miniaturized, high-energy density, rechargeable micro-batteries for implantable medical devices. With 40 patents and more than 16 years of development at CEA/LETI, we offer a primary solution for the diagnosis and monitoring of chronic diseases.

CONTACT
- PHILIPPE ANDREUCCI
- philippe.andreucci@injectpwr.com
- injectpwr.com

BUSINESS FRANCE
BOOTH 60841
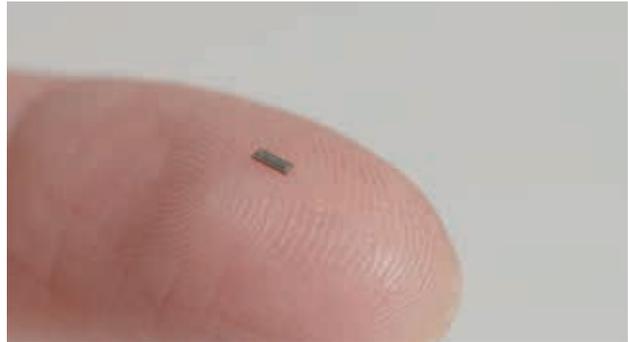
INOCEL DEVELOPMENT

#Hydrogen #FuelCell #Technology

INOCEL, a new player in the field of hydrogen technology, is accelerating the energy transition by democratizing high-power hydrogen fuel cells. INOCEL provides competitive high-end solutions and masters a complete hydrogen propulsion chain of the fuel cell with a highly developed software system and intelligent control systems.

CONTACT
- JESSICA HORN
- jessica.horn@inocel.com
- inocel.com
- @inocel
- @inoceldev

BUSINESS FRANCE
BOOTH 60841

KOKI SOFTWARE

#Traceability #Software #IoT

KOKI Software is a tool that modernizes and professionalizes cleaning. Koki solutions improve the quality, management, organization and traceability of cleaning services.
They contribute to individual comfort and safety.

CONTACT
- 👤 **DAMIEN COMTE**
- ✉ **damien.comte@koki-software.fr**
- 🔗 **koki-software.fr**
- 🔗 **@koki-software**
- 🐦 **@kokisoftware**

📍 AUVERGNE-RHÔNE-ALPES REGION
BOOTH 61011-14

LEXIP

#Gaming #Manga #Accessories

LEXIP offers for the very first time to gaming and office users Premium techno accessories, not only by their technology, but also by their design! Developed jointly by our engineers and the designer TSUME, our accessories have already won several awards in Europe.

CONTACT
- 👤 **HUGO LOI**
- ✉ **marketing@lexip.fr**
- 🔗 **lexip.co**
- 🔗 **@lexip**
- 🐦 **@lexipmouse**

📍 AUVERGNE-RHÔNE-ALPES REGION
BOOTH 60410-6

MATVISIO

#DailyPhysicalActivity #HealthAtWork #DigitalTwin

With a 3D camera and a home-made software, MATVISIO Omnes identifies bad posture in working environments by creating a digital twin in 3D of the worker, which illustrates any potentially harmful or painful movements thereby preventing musculoskeletal disorders and promoting physical activity.

CONTACT
👤 **WILLIAM HOUX-PLANTIER**
✉ **w.houxplantier@dem-soft.com**
🔗 **matvisio.com**
in **@matvisio**
🐦 **@matvisio**

📍 AUVERGNE-RHÔNE-ALPES REGION
BOOTH 60811-4

MEROPY

#Agtech #Robotics #PrecisionAgriculture

Through their expertise in agricultural robotics, Meropy proposes a new approach to crop monitoring. We highlight the needs of your crops, and detect the presence of weeds, pests and diseases.

CONTACT
👤 **WILLIAM GUITTON**
✉ **w.guitton@meropy.com**
🔗 **meropy.com**
in **@meropy_robotic**
🐦 **@meropy_robotic**

📍 AUVERGNE-RHÔNE-ALPES REGION
BOOTH 60811-1

MIRAXESS
Think Mobile First

MIRAXESS

#Hardware #Greentech #Smartphone

Miraxess is first and foremost an ecosystem of passive devices that enable mobile convergence. In 2018, we presented our flagship product, the Mirabook, which allows us to turn our smartphone into a laptop. This year we will introduce the Miradock, the ultimate dock.

CONTACT
👤 **AXEL VESSELLA**
✉ **axel@miraxess.com**
🔗 **miraxess.com**
in **@miraxess**
🐦 **@miraxess**

📍 AUVERGNE-RHÔNE-ALPES REGION
BOOTH 60811-13

MOONBIKES

MOONBIKES

#EV #Snowbikes #Outdoors

MoonBikes are the world's first 100% electric and ultra-light snowbikes. Our patented technology offers a unique response to the challenges of environmentally friendly mobility. Swift, silent, electric, reliable, blurring the lines between recreation and transportation, MoonBikes offers a unique riding experience: a vehicle with the agility of a bicycle and the power of a motorcycle.

CONTACT
👤 **NICOLAS MURON**
✉ **nicolas@moonbikes.com**
🔗 **moonbikes.com**
in **@moonbike**

📍 VENETIAN EXPO
BOOTH 61100

ORIOMA

#SmartBuilding #AI #greenIT

Our LOBX is a unique multi-measure, autonomous IOT that enables users to save 26% of the power consumption of their building. This year LOBX will also be able to detect abnormal heating. If our LOBX detects an abnormal temperature increase it sends a pre-fire alarm, preventing any real fire.

CONTACT

👤 **SERDAR MANAKLI**

✉ **serdar.manakli@orioma.com**

🔗 **orioma.com**

in **@orioma**

🐦 **@orioma**

📍 AUVERGNE-RHÔNE-ALPES REGION
BOOTH 61011-18

PERFECT MEMORY

#SemanticAI #KnowledgeGraph #InformationManagement

Perfect Memory's advanced semantic AI platform collects, interprets, transforms and integrates any data and transforms them into contextualised operational knowledge. Perfect Memory is able to tailor its interface to the specific search, classification and exploitation needs of each business and access untapped sources of value that can be accessed and leveraged by anyone in the company.

CONTACT

👤 **STENY SOLITUDE**

✉ **steny.solitude@perfect-memory.fr**

🔗 **perfect-memory.com**

in **@perfect-memory**

🐦 **@perfect__memory**

📍 AUVERGNE-RHÔNE-ALPES REGION
BOOTH 60811-10
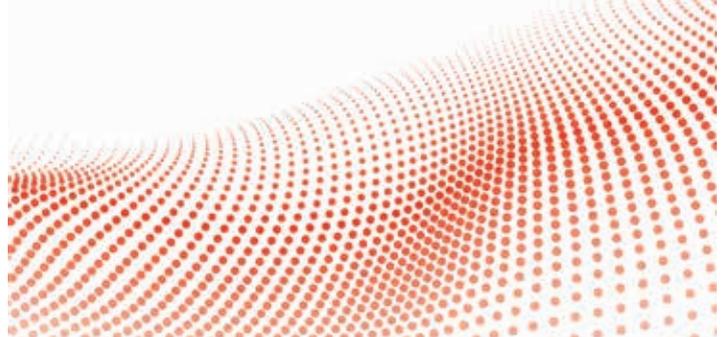
PROES

### #IoT #LongRange #SmartAgriculture

PROES is a French Deep-Tech Telecommunications startup that offers an award-winning Long-Range Low-Power solution. Our Patented technology increases communication range significantly without increasing the bandwidth or architecture of the receiver.

CONTACT
- SABA HOMAMI
- s.homami@proes.fr
- proes.fr
- @proesfr
- @proes

AUVERGNE-RHÔNE-ALPES REGION
BOOTH 60811-16
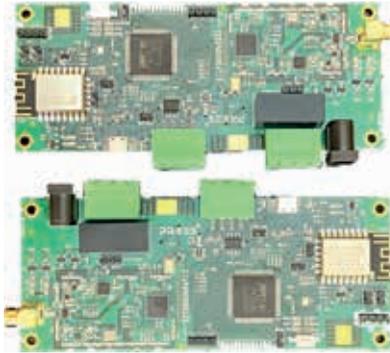
PROOVSTATION

#AI #Automotive #Mobility

ProovStation develops a range of high-tech vehicle scanners which, assisted by a combined array of optical technologies, conduct a 360° scan of a vehicle in only three seconds.
This technique covers all angles and analyzes all damages millimeter by millimeter.

CONTACT
- ELÉONORE BESSON
- e.besson@proovstation.com
- proovstation.com
- @proovstation
- @proovstation

AUVERGNE-RHÔNE-ALPES REGION
BOOTH 61011-17

SAFEE

#Safety #HumanSecurity #Insecurity

Safee aims to reduce insecurity in urban streets and the personal sphere through a connected phone case and application. Our solution dissuades aggressors and allows to legally pursue any reprehensible act. The device is activated in less than 1 second by a triple tap on the button behind the phone case. We are the first in the world to offer a complete deterrent concept for all audiences.

CONTACT
- LUC NADIER
- l.nadier@safee.fr
- safee.fr
- @safee_cases
- @safee_cases

AUVERGNE-RHÔNE-ALPES REGION
BOOTH 61011-12

PHYGITAGS X SENZU

#NFC #Connection #Communication

Senzu x Phygitags have joined forces to create connected business cards and domes. Powered by the ecosystem of Senzu, Phygitags products allow you to verify and share to your customers instantly: your contact information, social networks, any document related to your business, and much more!

CONTACT
- JULIEN HUGHES
- contact@phygitags.com
- phygitags.com
- @phygitags
- @phygitags

AUVERGNE-RHÔNE-ALPES REGION
BOOTH 60811-15

SEVE UP APP

SEVEUP

#BIM #Building #Realestate

SeveUp App collects all the building data you need and transfers it to your reporting, analysis or storage platform, whether it is a Business Intelligence (BI) tool, spreadsheet, data visualization tool, data lake or data warehouse.

CONTACT
👤 **JULIEN MERCIER**
✉ **julien.mercier@im-pact.fr**
🔗 **seve-up.com**
in **@seve-up**

📍 AUVERGNE-RHÔNE-ALPES REGION
**BOOTH 60811-7**

SOCIAL DREAM

#Metaverse #Health #VirtualReality

This is virtual reality at the service of mental and physical health with 3 areas of proficiency in our offer: service, scientific credibility and innovation. We want to be the altruists of the Metaverse by developing our smart immersive headset to adapt and secure users.

SOCIALDREAM

CONTACT
👤 **THIERRY GRICOURT**
✉ **thierry@socialdream.fr**
🔗 **socialdream.fr**
in **@socialdream**

📍 AUVERGNE-RHÔNE-ALPES REGION
BOOTH 61011-15

IA TECH FOR GOOD
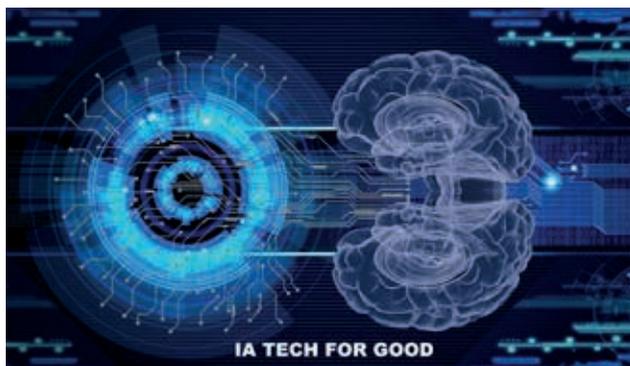
SUPERWYZE

#AiOT #RTLS #e-health

Superwyze helps manage equipment, energy flows and patients in the healthcare sector. We meet Social, Environmental and Economic challenges of hospitals while being user-friendly. Our 10y autonomy microsensors provide real-time accurate location and alerts as well as statistics on usage.

CONTACT
- CAROLINE BOURGEOIS-RIOU
- bourgeois-riou@superwyze.com
- superwyze.com
- @superwyze
- @superwyze_2

AUVERGNE-RHÔNE-ALPES REGION
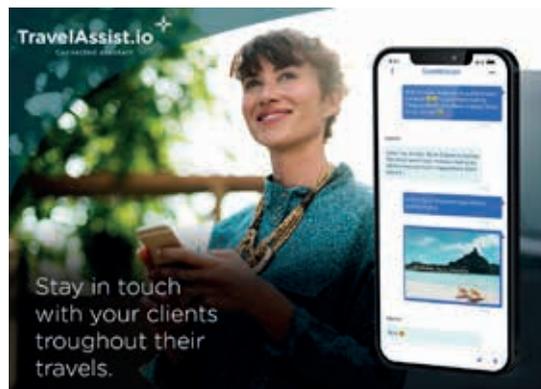**BOOTH 60811-12**

TRAVELASSIST

#TravelCX #TravelTech #Conciergerie

TravelAssist.io: a 24/7 human chat service accessible from anywhere in the world that combines first-level assistance, real-time customer relations, and ultra-personalized travel concierge services. White label for travel professionals.

CONTACT
- TRISTAN DAUBE
- tristan.daube@travelassist.io
- travelassist.io
- @travelassist-io
- @daubetristan

BUSINESS FRANCE
BOOTH 61611

VISUAL BEHAVIOR

#Mobility #Autonomy #ComputerVision

Visual Behavior has developed a software vision sensor addressing mobile robots' full autonomy. Based solely on simple cameras, Aloception refocuses the autonomy of robots on their degree of intelligence rather than on the nature of its sensors. This technology reduces hardware and development costs, while increasing the adaptability of robots in their environment.

CONTACT

👤 **MAILYS BOUIN**
✉ **mailys.bouin@visualbehavior.ai**
🔗 **visualbehavior.ai**
in **@visualbehavior**
🐦 **@visual_behavior**

📍 AUVERGNE-RHÔNE-ALPES REGION
BOOTHS 60811-8 and 60811-9

WITEKIO

#Connectivity #IoT #EmbeddedSoftware

Witekio is an on-demand IoT software partner. We bring your products to life with full-stack, edge-to-cloud embedded development services. KAMEA is designed to optimize your total cost of ownership, mitigate development risks and reduce your time to market. Best of all, it's easy to use, secure, and allows you to keep full ownership!

CONTACT

👤 **PIERRE GAL**
✉ **pgal@witekio.com**
🔗 **witekio.com**
in **@witekio**
🐦 **@witekio_int**

📍 AUVERGNE-RHÔNE-ALPES REGION
BOOTH 60811-3

Y-BRUSH

#SmartHome #Wellness #Innovation

CONTACT
👤 **BENJAMIN COHEN**
✉ **benjamin@y-brush.com**
🔗 **y-brush.com**
in **@y-brush**

📍 BUSINESS FRANCE
BOOTH 60401-2

What If You Could Brush Your Teeth adequately in 10 seconds? The Y-Brush toothbrush automatically deep cleans your teeth in one brushing. Developed in collaboration with dentists, it uses sonic vibrations and the NylonMed technology (35,000 nylon bristles, flexible brush, standard size for adults and children).

THE BUSINESSES IN THE 2023 DELEGATION OF VISITORS

In addition, the Auvergne-Rhône-Alpes Region and Auvergne-Rhône-Alpes Entreprises are organizing a personalized visit of CES for a delegation of regional companies. This is the opportunity for them to discover the latest market trends, to meet with exhibitors and representatives and to follow the conferences.

SIDE EVENT

Friday January 6th starting at 6.00 p.m.

THE STRATOSPHERE HOTEL - **Panoramic top floor**
2000 Las Vegas Blvd S,
Las Vegas, NV 89104

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Tech Region Evening in Vegas

The Auvergne-Rhône-Alpes Region invites you to an evening of networking between the Auvergne-Rhône-Alpes delegation and international companies and partners.

At 1,000+ feet above the Strip you will have the opportunity to learn from one another, mingle and explore future development with investors, startups, major companies, support structures, etc.

This social event is the ideal occasion to be inspired by France's top industrial region, Auvergne-Rhone-Alpes, and to make meaningful connections.

PARTNERS

The European Cluster for Mobility Solutions
cara.eu

The Auvergne-Rhône-Alpes Robotics Cluster
coboteam.fr

Tech Transfer & Startup Support – Grenoble
linksium.fr

Tech Transfer & Startup Support – Lyon and Saint-Etienne
pulsalys.fr

The center of expertise for innovative professions, digital systems, mechatronics, robotics, products and processes.
thesame-innovation.com

Auvergne-Rhône-Alpes

LYON
1 esplanade François Mitterrand
CS 20033 – 69269
Lyon Cedex 2 - FRANCE
+33 4 26 73 40 00

CLERMONT-FERRAND
59 Boulevard Léon Jouhaux
CS 90706 – 63050
Clermont-Ferrand Cedex 2 - FRANCE
+33 4 73 31 85 85

auvergnerhonealpes.fr

La FRENCH TECH

La Région Auvergne-Rhône-Alpes ENTREPRISES

MINALOGIC Auvergne-Rhône-Alpes

DIGITAL LEAGUE® Auvergne-Rhône-Alpes

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thésame TECH & INNOVATION