

**BIG BOOSTER**

Auvergne-Rhône-Alpes 

THE INTERNATIONAL ACCELERATOR  
FOR POSITIVE IMPACT

SEASON 7

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# STARTUP

## BUILD YOUR INTERNATIONAL STRATEGY AND EXPLORE NEW MARKETS

Apply before June 30, 2023 on:

<https://bigbooster.org/>



**Work on your international strategy and start exploring new markets.**

**Non-profit program – 0 equity – 0 fees for startups**

**TEST & LEARN**

with mentors, experts...

**DIVE**

into local innovation ecosystems

**LIVE**

a unique experience

**MEET**

decision-makers and key players in your field of activity

**EXPLORE**

new markets in Europe and North America

## STARTUPS

## PREPARE YOUR INTERNATIONAL GROWTH ACCORDING TO YOUR STAGE

## Get ready to explore international markets

Whether you are an [early stage startup](#) or [ready to explore a new market](#), we can help you. Through crash test, workshops, expert and mentoring sessions, inspiring conferences and jury feedback, **boost your global mindset and improve your pitch.**

With BigBooster's help, **grow your network and gain visibility.**

The program gathers startups from all over the world, from all stages and various industries.

## A program adapted to your entrepreneurial path

[Early stage startups](#), participate in the [BoosterCamp](#) to work on your international strategy and challenge your business model.

[Startups ready to explore a new market](#), join us at the [BoosterCamp](#) to work on common topics with early stage startups and **assess your expansion readiness.** Besides, qualify for "[Go Global](#)", a 6-month tailor made support program to explore new markets. Get **qualified connections** with local mentors, potential partners and decision makers to **deep dive** on a local innovation ecosystem.

We work with more than **300 mentors, judges and experts** worldwide, bringing together many economic and innovation players within our partner territories.

For more information : <https://bigbooster.org/>

BigBooster is an international acceleration program.

We identify, select and help innovative startups with a positive impact solution to go global by confronting and connecting them with local and international communities.

We offer a framework of qualified connections, resources and structure to help startups build their international strategy and explore new markets.

Since 2015, BigBooster helped **350 entrepreneurs** from **30 countries**

**137 entrepreneurs** have benefited from tailor made support.

Our international community includes more than **300 mentors** bringing together many economic and innovation players within our partner territories

**We support positive impact solutions in one of the following categories:**

- Environment
- Energy
- Industry
- Digital
- Healthcare
- Mobility
- Construction

BigBooster is aimed exclusively at startups wishing to internationalize in at least one of these territories:

In Europe :

Auvergne-Rhône-Alpes, Baden-Württemberg, Catalonia, Lombardy

In North America :

Pennsylvania, Quebec

*"I could not recommend this program more highly. It is a fantastic opportunity to kick start any companies global ambitions."*

Matthew McCann, Access Earth, Ireland

## 2023 program timeline

UNTIL JUNE 30



Call for applications

Sourcing of national and international startups.

~40 selected

FROM NOV 7 TO NOV 9



BoosterCamp (3 days) in the Digital Region Campus in Lyon

Boost your global mindset, improve your international strategy, business model and pitch, assess your expansion readiness, grow your network.

~15 selected

FROM NOV TO JUNE 2024



Go Global in Europe & North America  
Virtual program for 6 months

Startups ready to explore a new market, gain tailor made support from mentors and experts to deep dive on local innovation ecosystems.